

DO GOOD INSTITUTE

ANNUAL IMPACT REPORT



2024-2025 ACADEMIC YEAR



INSIDE THIS REPORT

THE DO GOOD PATHWAY 5

- GET INSPIRED 6
- START EXPLORING 12
- TAKE ACTION 14
- DIVE DEEPER 17
- AIM HIGHER 20

DO GOOD LAB 24

DO GOOD COMMUNITY RECOGNITION 26

POWERING THE DO GOOD COMMUNITY 28

GET INVOLVED 31



“The Do Good Institute and our Do Good Campus empower students across every school and college to take bold action and create meaningful change for real people.”

— University of Maryland
President Darryll J. Pines

TO OUR DO GOOD COMMUNITY,

This year, the University of Maryland's Do Good Campus didn't just grow—it ignited. From record-breaking student engagement to bold, creative solutions for real-world challenges, our community turned ideas into action, proving once again that Terps don't wait to make a difference. And yes, keeping up with this momentum was as thrilling as it was demanding!

HERE'S HOW WE SOARED IN 2024-2025:

- +

Through campus tours, more than 35,000 people have visited the Do Good Plaza to date—home to the Do Good Rings, Do Good sculpture, and Students Change the World exhibit—creating a visible presence that introduces the Do Good ethos as the starting point for campus visitors.
- +

Do Good Challenge finalists delivered extraordinary results—from creating a deep impact by training community members in CPR and first aid that helped save 47 lives, to driving broad change by distributing thousands of pounds of food and reaching people through education and advocacy efforts.
- +

DGI staff facilitated curriculum on how to start making a social impact in courses across campus, engaging nearly 1,400 students this year, an increase from just 800 students two years ago. This included over 1,300 first-year Terps through the Terps Take Action workshop in introductory courses.
- +

Impact Interns smashed records, drawing over 6,500 applications—three times more than last year—and placing Terps from 11 colleges and schools in high-impact, paid roles with social impact organizations.
- +

The Do Good Campus Fund, a partnership with the Office of the Senior Vice President and Provost and the Do Good Strategic Leadership Council, awarded \$415,000 in its second round of grants to 22 staff, faculty, and student teams representing 11 schools and colleges, weaving social impact into every corner of campus.
- +

The School of Public Policy's Graduate Certificate in Nonprofit Management and Leadership continues to expand its impact, with 100 alumni to date. This year, the program graduated its largest cohort yet—21 students equipped with the skills, tools, and confidence to lead social change across sectors.
- +

The Do Good Mini-Grants program received a record-breaking number of applications and supported the social impact efforts of over 50 student teams from 10 schools and colleges, representing approximately 2,100 students.
- +

The Do Good Accelerator empowered Fellows this year to scale ventures tackling everything from early chronic kidney disease detection to water quality management, growing from approximately 70 Fellows between 2019 and 2021 to over 60 Fellows in this academic year alone, representing all 12 colleges and schools.
- +

For the third year in a row, a Do Good Challenge alum received the UMD Alumni Association's Outstanding Young Alumnus Award in fall 2024, while Rising Terp Awards and University Medal finalists showcased the continued leadership of Do Good alumni.
- +

Do Good Lab research earned national recognition this year, with insights on giving and volunteering trends featured by NPR, Freakonomics, CASE DRIVE, The Giving Institute, Points of Light, and the Close Up Foundation.

None of this happens without you
— our fearless students, incredible team, visionary donors, and university leaders who bet big on doing good.

With gratitude,
Bob and Sara

Robert T. Grimm Jr.

Robert T. Grimm Jr., Ph.D.
Director, Do Good Institute & Levenson Family Chair in Philanthropy and Nonprofit Leadership

Sara Y. Gallagher

Sara Y. Gallagher, MPP '14
Associate Director, Do Good Institute

THE DO GOOD PATHWAY

- a. GET INSPIRED
- b. START EXPLORING
- c. TAKE ACTION
- d. DIVE DEEPER
- e. AIM HIGHER



This year, the Do Good Institute partnered with campus leaders and instructors, and developed new student programs to create more ways than ever for Terps to engage in doing good. From delivering workshops in introductory courses to the Do Good Plaza serving as the first stop on official campus tours, we're building a campus culture where every student is introduced to Do Good from the moment they arrive.



THE DO GOOD RINGS

At the University of Maryland, we're inspiring a generation of chance-takers and difference-makers to turn their passion into impact—today. As the nation's first Do Good Campus, we empower Terps across all fields of study to tackle grand challenges through innovation, collaboration, and action.

FROM INSPIRATION TO IMPACT

Unveiled in Fall 2024 on Do Good Plaza, the Do Good Rings is a first-of-its-kind interactive art exhibit; the 12-foot-tall, sensor-activated installation features speakers that play inspirational messages from the UMD community as visitors walk through. Standing at the entrance to Thurgood Marshall Hall and symbolizing a gateway to the Do Good Campus, the Rings have become a dynamic symbol of UMD's commitment to social impact, featuring voices from our community sharing their stories of change. The Do Good Plaza is the first stop on UMD's campus tours.

How It Works:

- Sensor-activated speakers play recorded reflections from students, staff, faculty, and alumni on their Do Good journeys.
- Dynamic ambient soundscapes, some featuring Maryland wildlife, shift throughout the day, echoing the season and the rhythm of the hour.
- During special campus events, visitors may hear familiar tunes, from 'Pomp and Circumstance' during UMD's Commencement to the Maryland fight song during Homecoming Week.
- An onsite QR code links to extended stories, connecting visitors to the people behind the projects.

LEARN MORE ABOUT OUR CAMPUS EXHIBITS

LEARN MORE



VOICES OF IMPACT

The Rings feature powerful quotes from Terps who've turned ideas into action:

"Our greatest joy is to be able to invest in students that are going to change the world in the course of their lives. There is no higher calling than what we get to do."

— Robert C. Orr, Dean of the School of Public Policy, 2014-2025

"We've provided recycled medications to over 600,000 individuals."

"We started with grilled cheese fundraisers. Now we're building schools across Honduras."

"We've raised over \$6 million for the patients and families at Children's National Hospital."

"By partnering with DC cemeteries, we save 7 million gallons of water annually."

"We have rescued 27 million pounds of food from going to waste."

DO GOOD

LISTEN.
REFLECT.
GET INSPIRED.

QUESTIONS TO SPARK CHANGE



WHAT'S YOUR WILDEST DREAM FOR A THRIVING WORLD?



HOW CAN YOU USE YOUR EDUCATION FOR GOOD?



WHAT SMALL ACTION COULD YOU TAKE TODAY FOR A BETTER TOMORROW?

THE DO GOOD PLAZA: A HUB FOR CHANGEMAKERS

Anchored by the iconic illuminated Do Good sculpture, the inspiring "Students Change the World" exhibit and now the interactive Do Good Rings, the Plaza has become a vibrant epicenter where art, storytelling, and action unite.

Through campus tours and countless visitors, more than 35,000 people have experienced the Plaza to date—a place that celebrates Terps turning ideas into impact in communities near and far.

VOICES AND STORIES THAT INSPIRE

The Plaza highlights changemakers from across the Do Good community, showcasing diverse efforts that embody UMD's culture of impact:

- The 2nd Lt. Richard W. Collins III Foundation** fosters inclusion and mentorship while advancing groundbreaking hate crime legislation and state-sponsored scholarships for Maryland's ROTC students, awarding more than 900 scholarships since 2019.
- Kesem at UMD** and its 500+ student volunteers uplift families impacted by cancer with year-round care and a transformative free summer camp serving 200+ unique campers to date.
- Get Ovary It** championed menstrual equity on campus, resulting in the installation of over 400 free menstrual product dispensers and shifting campus culture through grassroots advocacy and collaboration.
- True Community** has conducted more than 10,000 first aid and CPR trainings locally and internationally to date, raised over \$500,000 in revenue, and launched new training centers in Ghana through its Black Stars Wellness Initiative.
- IMPACTdmv** empowers the next generation of leaders in the DC Metropolitan Area, with a strong focus on Prince George's County, by guiding high school seniors through innovative programs resulting in more than 780 college acceptances and over \$30 million in scholarships.

Each story is embedded into the Do Good Rings experience with audio reflections and QR codes linking to extended interviews, photos, and milestones—inviting visitors to hear these voices and explore how small actions ripple into big change.



"Doing good for society has become a part of the Terrapin spirit. Terps are ready to be the next generation of leaders for social impact and change."

— Darryll J. Pines, University of Maryland President

WHY IT MATTERS

The Rings aren't just art—they're a living landmark.

A place where:

- Students discover their power to create change.
- Visitors experience Maryland's culture of impact from their first step onto campus.
- Big ideas take root, ripple outward, and grow into lasting solutions.



GET A STUDENT'S VIEW

Learn how each part of the Do Good Plaza connects to the campus experience.



WATCH VIDEO



27M LBS
OF FOOD RESCUED
(HUNGRY HARVEST)



\$6M
RAISED TO FIGHT
CHILDHOOD CANCER
(TERP THON)



190+
CAMPUSES REPLICATED
TERP-LED FOOD RECOVERY
MODEL AND RESCUED
22.9M LBS OF FOOD
(FOOD RECOVERY NETWORK)

IN THE CLASSROOM

Nearly 1,400 first-year students participated in Terps Take Action workshops, including students from more than 50 sections of UNIV100—a course that introduces new students to the university and its resources.

Over 2,100 students took part in over 60 interactive workshops embedded in course subjects such as air science (AFROTC), information science, global studies, art history, criminology, theatre, and many more.

"THE FACILITATOR SHARED INFORMATION IN A WAY THAT WAS CLEAR, ENGAGING, AND TRULY MADE US WANT TO PARTICIPATE—IT WASN'T JUST A LECTURE."

— Student participant



3,500+ STUDENTS
ENGAGED
IN DO GOOD
WORKSHOPS AND
EXPERIENTIAL
PROGRAMS THAT
INTRODUCE
SOCIAL IMPACT
CONCEPTS AND
OPPORTUNITIES.

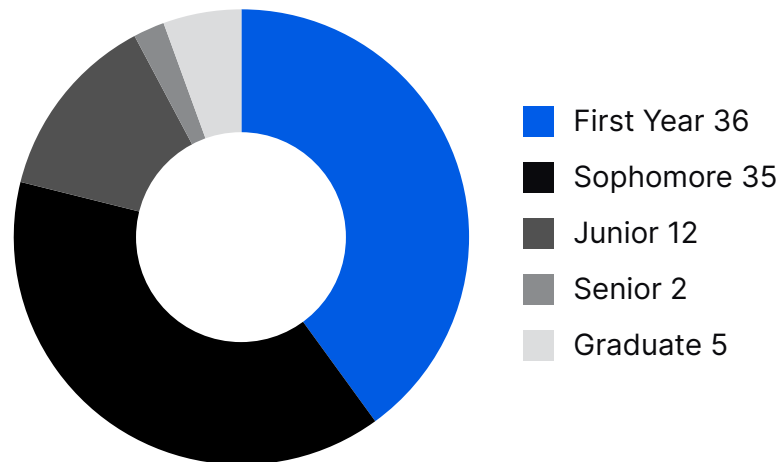


START EXPLORING

Changemaker Pathways continued its impactful second year in AY24-25, serving as a foundational experience designed for first- and second-year Terps eager to explore social change through hands-on learning, guided reflection, and community engagement.

PARTICIPATION & DEMOGRAPHICS

- **90 students** participated across the Fall 2024 and Spring 2025 cohorts
- **Over 20 student mentors** supported participants, providing leadership and peer guidance
- Students represented **11 colleges, 39 majors, and 17 living-learning programs**
- Included **20 transfer students** from 11 different institutions



KEY ACCOMPLISHMENTS & COMMUNITY IMPACT

- **Participated in Good Neighbor Day**, completing community service projects—including removing invasive plant species at Acredale Community Park to support local ecology and assisting with neighborhood cleanups alongside the North College Park Community Association
- **Joined Terp Thon 2025 Dance Marathon**, a campus-wide fundraising event that raised over \$240,000 for Children's National Hospital
- **Explored real-world social impact models** through a professional development session featuring a case study on the Food Recovery Network by the Do Good Lab
- **Engaged with changemakers** at a Student & Faculty Panel featuring leaders such as Luke Thomas Kues (True Community) and Esohe Owie (Terrapin Think Tank)
- **Completed a curriculum centered on social change theory**, leadership development, and practical skills through interactive workshops and reflection sessions



Did you know?

The Changemaker Pathways program engages student leaders as peer mentors and facilitators. This year, the mentor team expanded from 6 to 20, building community and deepening the experience through peer support.



Changemakers removing invasive plant species at Acredale Community Park.



Panelists and participants sharing changemaking journeys at the Do Good Panel.



Students discussing social impact models during the professional development session.

SPOTLIGHT ON CHANGEMAKER ALUMNI

Ivy Aquilina joined the Fall 2023 Changemaker Pathways cohort and later served as a Marketing & Events Planning Impact Intern with High Voltage, focusing on youth empowerment and civic engagement through creative community outreach.

Juhi Chitkara participated in the Fall 2024 Changemaker Pathways and Spring 2025 Impact Bootcamp programs, advancing her initiative 75 Wellness by developing a mindfulness app and hosting campus events to foster student well-being and reduce unhealthy screen time.

Olevia Tinpaw participated in both the Fall 2024 and Spring 2025 Changemaker Pathways cohorts and also served as an Accelerator Fellow. As a first-year student studying Operations Management & Business Analytics in the Robert H. Smith School of Business, she continues to bridge educational disparities through her work with Business Beyond Borders.

Christina Penafiel, a Fall 2023 Changemaker Pathways and Impact Bootcamp participant, launched The Bright Smiles Initiative to promote oral health education in Prince George's County schools and served as a Do Good Mentor for a year, connecting UMD pre-health students with valuable community health volunteer opportunities.

Addy Singer, a College Park Scholars Public Leadership student, participated in Fall 2024 Changemaker Pathways and Spring 2025 Impact Bootcamp programs. She leads efforts with Brighter Bites UMD to improve healthy food access and nutrition education while promoting health equity on and off campus.

Julia Huang, a Spring 2024 Changemaker Pathways participant, expanded the reach and sustainability of arts-based educational programs as a Grants & Development Impact Intern with EducARTE in Summer 2024.

TAKE ACTION

IMPACT BOOTCAMP: TURNING VISION INTO ACTION

We launched a new pilot program this year, Impact Bootcamp, which empowers students to transform bold ideas into viable social impact initiatives. Through ideation labs, community-building sessions, and personalized coaching, students gain the skills, confidence, and tools to take meaningful action.

16

STUDENT
TEAMS

10

UMD COLLEGES/
SCHOOLS

13

MAJORS

7

LIVING-LEARNING
PROGRAMS



STAFF INSIGHT

"Watching students turn their passions into real solutions—whether through tech, policy, wellness, or education—reminds me why this work matters."

— Tyrese Fenty, Program Coordinator,
Do Good Institute



**"FORMING OUR MISSION
STATEMENT ENHANCED
MY LEARNING... IT MADE
US THINK ABOUT WHAT
OUR TRUE GOAL IS."**

— Program Participant

PROGRAM HIGHLIGHTS

Multiple Bootcamp teams advanced to the Mini-Grants and Accelerator Fellows programs, including Students for Wellness and Prince George's Vote.

Educate won Best Go-to-Market Strategy and \$3,000 at Pitch Dingman.

Projects spanned wellness, voter engagement, education, food access, and environmental justice.

IN THE CLASSROOM



Gemstone Honors Program students put Do Good principles into action — over 200 undergrads explored equity-centered research in the fall, while 100+ juniors presented socially impactful projects at the spring Do Good Showcase, tackling issues from HIV treatment toxicity to clean energy access.



iGive living-learning program students explored philanthropy and social change throughout the fall, culminating in a \$7,500 grant to Family Services, Inc. to support literacy and education through books and tutoring.



Over 380 students in 20+ sections of COMM107 took part in a philanthropy-based learning module—researching social issues, delivering persuasive speeches, and awarding \$150 grants to selected nonprofits.



Public Leadership students in College Park Scholars awarded \$5,000 in grants to local nonprofits through a semester-long experiential philanthropy project—crafting an RFP, reviewing applications, and evaluating community impact.

DO GOOD MINI-GRANTS

Do Good Mini-Grants saw record-breaking demand in 2024–2025. More than 100 Terp changemakers and groups submitted applications, and over 50 student-led projects received funding and coaching support to turn their ideas into action.

50+
PROJECTS FUNDED

\$33,000+
IN GRANT SUPPORT DISTRIBUTED

50/50 SPLIT
NEW VS. RETURNING GROUPS

MEET A FEW OF THIS YEAR'S MINI-GRANT PROJECTS:

Teleshadowing



Offers free, virtual shadowing opportunities for pre-health students. Reached over 3,000 students globally this semester with mentorship and clinical education.

AquaSafe



Trained over 140 Tanzanian farmers on safe water testing practices for irrigation. Delivered workshops, portable testing kits, and public health education.

Students Against Skin Cancer



Installed two free public sunscreen dispensers on campus in partnership with RecWell and launched an awareness campaign to promote melanoma prevention.

IMPACT INTERNS

Impact Interns connects students with paid, purpose-driven internship opportunities at mission-focused organizations across the region. In 2025, the program saw record-breaking growth and student interest.

850+

STUDENT
APPLICANTS
— NEARLY 3X
MORE THAN
LAST YEAR

6,500+

INTERSHIP
APPLICATIONS —
TRIPLED IN JUST
12 MONTHS

80+

HOST
ORGANIZATIONS
PROVIDED 95+
INTERSHIP
OPPORTUNITIES

STUDENTS EARNED AN ESTIMATED \$370,000 IN WAGES FROM PAID POSITIONS WITH THIS YEAR’S HOST PARTNERS, INCLUDING \$170,000 PROVIDED BY DO GOOD.

IMPACT INTERNS IN ACTION



2nd Lt. Richard W. Collins III Foundation:

An intern supported marketing and fundraising strategies.



American Rivers:

An intern supported environmental policy tracking and public education campaigns.



The Phillips Collection:

An intern supported communication on new public exhibitions, like the summer activism installation focused on Vivian Browne.



Boys and Girls Club of Greater Washington:

An intern worked closely with their development team and served as a grant writer.



Union of Concerned Scientists:

An intern worked to analyze how federal air pollution regulations impact environmental and public health.



Suburban Hospital:

An intern designed and implemented a public health awareness campaign.



Reznick Foundation:

Funded Impact Internships for public policy students focused on housing, community development, and social justice.

“Impact Interns has shaped my professional goals by showing me what it takes to run a non-profit. I have always dreamed of opening up a nonprofit, and Impact Interns has given me the opportunity to see the type of work it takes to actually run a non-profit.”

— 2024 student survey

DO GOOD ACCELERATOR FELLOWS

Accelerator Fellows, our 8-week program offered during the fall, spring, and summer semesters, provides students with stipends, coaching, and enrichment opportunities to transform their ideas and expand their impact. This year, we supported over 60 Fellows across three cohorts and awarded more than \$136,000 in stipends.

Did you know?

The Do Good Accelerator Fellows represent over a dozen majors across STEM, social sciences, business, and the humanities, demonstrating how innovation and social impact at UMD thrive at the intersection of diverse disciplines. This year, select Fellows were recognized as **Gold Public Health Innovation Fellows**, supported by dedicated funds for their innovative public health projects.



DIVE DEEPER

MEET A FEW OF THIS YEAR’S FELLOWS:



GATHA ADHIKARI

PH.D. CANDIDATE, BIOENGINEERING

Gatha leads cervical cancer outreach in low- and middle-income countries by organizing awareness and screening campaigns in underserved regions of Nepal, improving early detection and access to life-saving care.



MARS DELEHANT

SOPHOMORE, PUBLIC POLICY AND ECONOMICS

Mars leads Prince George’s Vote, a civic engagement initiative that removes barriers to local political participation. Prince George’s Vote provides timely information on policies and community changes, empowering residents of Prince George’s County to stay informed and involved.



KATIE BARON

SENIOR, INFORMATION SCIENCE

Katie’s Tenacity Automotive Solutions provides affordable mobile car repair services and free educational resources to communities in need, empowering individuals with the knowledge to maintain safe, reliable vehicles.



YASH PORWAL

JUNIOR, PHYSIOLOGY AND NEUROBIOLOGY

Yash developed NephroSense™, the first portable biosensor capable of detecting Chronic Kidney Disease via blood and urine analysis. This affordable and accessible technology aims to improve early diagnosis and reduce healthcare disparities.



BENJAMIN SAENZ

JUNIOR, COMPUTER ENGINEERING

Benjamin’s project, Wise AI, leverages multimodal AI monitoring systems to enhance the health and safety of seniors in care facilities. By empowering caregivers with innovative technology, Wise AI addresses the growing challenges of an aging population.



DO GOOD CHALLENGE: A CAMPUS-WIDE SOCIAL IMPACT COMPETITION

Students from across campus spend the year advocating, fundraising, volunteering, and developing solutions for pressing social issues. The Challenge culminates in a Finals event where six teams compete for over \$40,000 in awards by demonstrating their social impact as founders or leaders of organizations.

This year's competition featured 14 Semi-Finalist teams from nine schools and colleges. On April 22, 2025, over 500 attendees, including students, faculty, staff, and community members, gathered at the Samuel Riggs IV Alumni Center for the Finals. The event showcased alumni judges, highlights from the Students Change the World exhibit, and live voting for the \$2,500 Audience Choice and \$1,000 Lightning Pitch awards.

The 2025 Do Good Challenge showcased outstanding innovation and impact across campus, with top honors awarded to several exceptional teams. These winners exemplify the creativity, dedication, and social impact driving Do Good forward.

PRIZE WINNERS:

- 1 First Place (\$10,000):**
 - Black Stars Wellness Initiative (Founders track)
 - Food Recovery Network (Leaders track)
- 2 Second Place (\$5,000):**
 - Dare to Dream (Founders track)
 - Terp Thon (Leaders track)
- 3 Third Place (\$2,500):**
 - The Movement Street (Founders track)
 - Bitcamp (Leaders track)
- Finalist Audience Choice (\$2,500):**
 - Dare to Dream
- Lightning Pitch Audience Choice (\$1,000):**
 - Terrapin Think Tank
- Lightning Pitch Audience Choice 2nd place (\$750):**
 - Hungry 4 Change



FOUNDERS TRACK FINALISTS:



BLACK STARS WELLNESS INITIATIVE

Trains Ghanaians in lifesaving skills (CPR, first aid, AED use) to improve health outcomes in global communities.

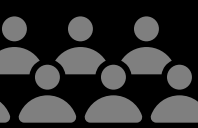
2,500+ individuals trained since 2023
4 training centers established
47+ lives saved



DARE TO DREAM

Provides entrepreneurial education and mentorship to underserved youth, fostering economic empowerment.

500+ students served in 2.5 years
\$11K won at the Pitch Dingman competition
\$100K+ secured in programming contracts



THE MOVEMENT STREET

Modernizes volunteerism by offering flexible hybrid service opportunities to increase civic engagement.

3,400+ volunteers engaged
\$845K+ in value produced
12+ corporate & nonprofit partnerships

LEADERS TRACK FINALISTS:



FOOD RECOVERY NETWORK (UMD CHAPTER)

Redistributes surplus campus food to combat hunger and reduce waste.

23K meals recovered in 2024
3.3M gallons of water saved
18MT (metric tons) of CO₂ reduction



TERP THON

Raises funds to support Children's National Hospital through an annual dance marathon and year-round activities.

\$2.5M raised since 2018
1.2M total Dance Marathon participants
100% donations go to Children's National Hospital



BITCAMP

Inclusive and student-led, Bitcamp is the largest collegiate hackathon on the East Coast.

1,500+ projects inspired
100K+ students hosted over the last decade
\$1M+ Raised

Did you know?

The Movement Street earned international recognition with the Most Collaborative Award in the 2024/25 U21 RISE Showcase, honoring its creative approach to fostering community through movement and social connection.



AIM HIGHER

NONPROFIT LEADERSHIP EDUCATION

The four-course Graduate Certificate in Nonprofit Management and Leadership (CNML), offered in partnership between the School of Public Policy and the Do Good Institute, equips mission-driven professionals with essential tools to run impactful and effective nonprofit organizations.

In 2024–2025, the program graduated its largest cohort to date, with 21 students completing the four-course certificate, bringing the total number of alumni to 100.



Did you know?

CNML students include nonprofit professionals, UMD staff members, and social entrepreneurs representing a wide range of career disciplines, issue areas, and academic backgrounds.

Our Nonprofit Executive Education & Training program continues to support leadership development for nonprofit leaders. This year, the program expanded its accessible, high-quality training in fundraising strategy, board governance, and impact measurement.

In 2024–2025, the Marriott Foundation provided critical support for both the Graduate Certificate in Nonprofit Management and Leadership and the Nonprofit Executive Education Training program, enabling us to expand our reach and provide high-quality, accessible training to a broader range of social impact leaders.

The School of Public Policy's minor in Nonprofit Leadership and Social Innovation continues to grow and attract students from across the university. In the past year, 99 students declared the minor, representing 39 different majors. Since the minor's inception in 2019, 215 students have completed the requirements. Through the minor, students gain a deeper understanding of the role of nonprofits, social innovation, and leadership, while building the skills needed for effective nonprofit management.

215 STUDENTS TO DATE HAVE COMPLETED THE NONPROFIT LEADERSHIP AND SOCIAL INNOVATION MINOR



"I'm giving this program a 10 out of 10 because it has finally shown me the real way to run the nonprofit I'd been 'winging' for years. The step-by-step insights, best practices, and hands-on guidance have transformed my approach from guesswork to genuine, informed leadership. It's been invaluable to learn concrete strategies that directly improve my organization's effectiveness, and that's exactly why I feel the program deserves top marks."

— Certificate Graduate

DO GOOD CAMPUS FUND

In partnership with the Office of the Senior Vice President and Provost, the Do Good Campus Strategic Leadership Council continued its work to embed social impact across every college, school, and major unit at UMD through the Do Good Campus Fund, an initiative designed to spark innovation, foster interdisciplinary collaboration, and experiential learning, to bring the Do Good Learning Principles to life through campus-wide investments.

The grants include support from Arts for All, which provided 1:1 matching funds with the Do Good Institute for a total of \$70,000 in grants for arts-related projects.

The Do Good Campus Fund supports student-, staff-, and faculty-led projects that embody experiential, inclusive, innovative, and impact-driven learning. In its second year, the Fund received 100+ proposals totaling more than \$2.4 million in funding requests, with applicants from every college and school. At the same time, we supported the 27 year-one grantees with implementation, communications, and sustainability planning.

Campus Fund grantees' work stretches from local classrooms and art installations to getting out the vote across Maryland, supporting college students whose parents are incarcerated, and closing environmental sustainability gaps in communities at home and abroad.

22 PROJECTS
from 11 COLLEGES & SCHOOLS
\$415,000
were awarded funding totaling over

"These Do Good Campus Fund projects demonstrate the University of Maryland's deep commitment to using education as a force for public good... the initiative exemplifies our campus-wide investment in advancing equity, sustainability, and innovation through hands-on learning."

— Jennifer King Rice, Provost



2024-2025 ACCOMPLISHMENTS: TRANSFORMING LEARNING AND COMMUNITY IMPACT

The inaugural year of the Do Good Campus Fund catalyzed meaningful change across campus and beyond, with projects that have already delivered measurable outcomes:

MEDIA, SELF, AND SOCIETY CURRICULUM REVAMP

Philip Merrill College of Journalism

College Park Scholars students embarked on immersive storytelling journeys along the Harriet Tubman Byway, creating 15 educational videos and leading media literacy outreach in local schools. This initiative earned a national award and an additional \$3,500 grant to support continued impact.

FOOD FOR THOUGHT: COMBATING FOOD INSECURITY ON COLLEGE CAMPUSES

College of Agriculture and Natural Resources

Over 630 students addressed food insecurity by harvesting crops, stocking pantries, and conducting cooking demonstrations. Thousands of pounds of fresh produce were donated, and a study surveying 7,000+ students deepened understanding of food access challenges. Through the Do Good Institute's Impact Interns program, students connected food systems research with community action, advancing campus initiatives and deepening impact.

HHUM106 COURSE REDESIGN: INCORPORATION OF A COLLABORATIVE PUBLIC ART MURAL

College of Arts and Humanities

For this required course for the Honors Humanities living-learning program, students painted a mural to raise awareness about environmental justice issues facing Prince George's County. An inclusive, creative, innovative project, it used public art to bring attention to local priorities via active student engagement and arts education.

BITCAMP SHOWCASES TerpAI ON CAMPUS

At Bitcamp 2025, more than 1,000 students brought bold ideas to life through 230+ projects spanning five thematic tracks, including AI & Innovation. This year's hackathon marked a milestone as students explored creative applications of TerpAI, Maryland's first university-hosted generative AI platform, using it to power prototypes, enhance user experiences, and push the boundaries of what is possible with campus-built AI.

"Bitcamp is always a source of innovation in Maryland, but seeing students harness TerpAI in real time to shape their business pitches was something special."

— Husein Sharaf,
Founder & CEO,
Cloudforce via
[EIN Presswire](#)

OpenAI-
powered,
UMD-hosted

For all
students,
faculty, staff

Private
writing &
analysis
support



EXPLORE
TERPAI —
UMD'S GENAI
TOOL FOR
LEARNING,
RESEARCH &
CREATIVITY

LEARN MORE



2025-2026 PREVIEW: NEW GRANTEES POISED FOR IMPACT

Building on the momentum of the Do Good Campus Fund's first year, the second round of grants will support a bold new set of projects launching in the upcoming academic year. These initiatives will bring experiential learning, community engagement, and social innovation into new spaces across campus and beyond. Here's a preview of what's to come:

UMD GLOBAL STEWARDS UNDERGRADUATE PROGRAM: EXPERIENTIAL LEARNING AT THE FOOD-ENERGY-WATER (FEW) NEXUS

School of Public Health

This project will engage students in UMD Global STEWARDS classroom experiences, international webinars featuring FEW experts, and research internships or independent study opportunities with international partners from Nepal, Tanzania, and Israel. The funding will provide stipends for student interns to conduct a 10-week research project focused on the food-energy-water nexus.

ENGINEERING FOR VISUALLY IMPAIRED STUDENTS (E4VIS)

A. James Clark School of Engineering

Funding for the E4VIS project will enable instructors to use 3D-printing technology to provide visually impaired students with hands-on, accessible tools that help them understand complex concepts.

ALZHEIMER'S DISEASE AND RELATED DEMENTIAS CAREGIVER PROGRAM

College of Agriculture and Natural Resources

This project will expand support to caregivers from a range of ethnic and geographic communities to help them navigate the challenges they face in personal finance, health insurance, mental health, and nutrition. This funding will help establish foundational teaching approaches and resources for these communities that will ensure the program's sustainability.

MEET A FEW DO GOOD CAMPUS FUND PROJECTS

2024-2025 DO GOOD CAMPUS FUND IMPACT



READ
ABOUT ALL
CAMPUS
FUND
PROJECTS
HERE

LEARN MORE

DO GOOD LAB

The Do Good Lab continued to advance the field of social sector research last year, building data-driven insights to better understand and promote generosity, civic engagement, and the power of volunteerism. While the Do Good Lab's research motivates the nationwide discussion about how to encourage generosity, the Lab's team members are working to assess the impact of DGI's key activities and developing case studies of standout social enterprises and entrepreneurs, while developing new ways to measure program learning outcomes.

In fall 2024, the Generosity Commission released its national report about the years-long declines in the participation rates for various charitable activities, such as giving (donating money) and volunteering (donating time and effort). The Do Good Institute's research helped to motivate the Commission's formation, and the two DGI-published reports sponsored by the Commission bolstered several of the recommendations in the final report.

In April 2025, the Do Good Lab, in partnership with Independent Sector, released the latest Value of Volunteer Time, estimating the value of a volunteer hour at \$34.79 for 2024—a 3.9% increase from 2023.

This figure underscores the continued significance of volunteer contributions and is based on national and state-level estimates of the economic value of volunteer labor.



READ MORE ABOUT THE VALUE
OF VOLUNTEER TIME

FIND OUT MORE



In January 2025, Tommy Bennett, Nathan Dietz, and Grace Connors (left to right) led a session at the Close Up Foundation's annual conference. The session explored data-driven civic education exercises and how to harness the power of social impact programs for meaningful change. Through collaborative exercises, teachers exchanged insights—what's worked, what hasn't—and left with fresh ideas for their academic communities.

THE DO GOOD PATHWAY

- a. GET INSPIRED
- b. START EXPLORING
- c. TAKE ACTION
- d. DIVE DEEPER
- e. AIM HIGHER



FEATURED MEDIA SPOTLIGHTS:



Freakonomics Podcast

The Freakonomics episode on volunteerism explored how giving time not only benefits communities but also positively impacts volunteers themselves. The episode highlighted the Do Good Lab's findings on how volunteering increases civic participation and generosity.

LISTEN NOW



NPR's All Things Considered

NPR featured the Value of Volunteer Time report, underscoring how the rising volunteer hour value reflects growing societal recognition of volunteer contributions. The piece emphasized that volunteers are critical to nonprofit capacity and community well-being.

CHECK IT OUT



The Giving Institute

In October 2024, Nathan Dietz was an invited panelist for a high-level briefing hosted by the Giving Institute, where he shared key findings from the Generosity Commission report with leading philanthropic organizations nationwide.

LISTEN NOW



LEARN MORE ABOUT OUR RESEARCH EFFORTS

EXPLORE MORE

DO GOOD COMMUNITY RECOGNITION

This year, Do Good alumni continued to receive recognition for their powerful contributions to their communities and the broader social impact space. Whether launching public health innovations, addressing food insecurity, or mentoring the next generation of changemakers, their work exemplifies Maryland’s enduring Do Good legacy.



UNIVERSITY MEDAL FINALIST:

Honoring a graduating senior demonstrating academic distinction, outstanding character, and extracurricular community impact.

LILY FLEISCHMANN '25

When the U.S. Supreme Court’s 2022 *Dobbs v. Jackson* decision galvanized her, public policy major Lily Fleischmann—also a Do Good Ambassador, intern, graduate of the Nonprofit Leadership Minor, and Senior Marshal—founded Students for Reproductive Justice, which has grown to 500 members and collaborates with national groups to advocate for reproductive rights and education. As president of the Policy Student Government Association, she organized events like Wellness Wednesdays to support student well-being. Lily gained experience through internships with Senator Raphael Warnock, the Office of Barack and Michelle Obama, the Malala Fund, and the National Council of Jewish Women. She is driven by moments when students receive care, feel heard, or step into leadership because of the community she helped build.



LEGACY OF RECOGNITION

With this year’s honorees, five Do Good alumni have received Maryland Alumni Association Excellence Awards in the past three years, underscoring the lasting impact of student changemakers.



DO GOOD AWARD AND RISING TERP AWARD:

ONEYDA HERNANDEZ '23

Oneyda Hernandez ’23 was inspired from an early age by the values of community and service. In honor of her late mother, she co-founded the Audelia Community Response Team (ACRT), a Latinx-centered organization tackling food insecurity in Montgomery and Prince George’s counties. Within its first six months, ACRT provided essential supplies to 1,400 families. During the pandemic, the team launched Langley Park’s first volunteer-run COVID-19 testing site and partnered with Maryland Delegate Lorig Charkoudian to vaccinate 6,000 community members. ACRT also leads sustainability initiatives, teaching families to grow their own produce and fostering long-term resilience.



OUTSTANDING YOUNG ALUMNUS AWARD:

For the third consecutive year, a Do Good Challenge alum has been honored with the prestigious Outstanding Young Alumnus Award, presented annually by the University of Maryland Alumni Association to recognize early-career leaders demonstrating exceptional impact and promise in their fields.

EVAN LUTZ '14

Evan Lutz ’14 created the Food Recovery CSA as a student to redistribute surplus healthy food to students. After graduation, Evan founded Hungry Harvest, a company that rescues “ugly” and surplus produce from Mid-Atlantic farms and delivers it via subscription to customers in the Baltimore, Philadelphia, and Washington, D.C. metro areas. Since 2014, Hungry Harvest has saved over 27 million pounds of produce from going to waste. Evan appeared on ABC’s *Shark Tank* in 2016, securing a \$100,000 investment. His accolades include *Forbes*’ “30 Under 30,” *Baltimore Business Journal*’s “40 Under 40,” and the Montgomery County Emerging Business of the Year Award.

Did you know?

Five students connected to Do Good programs were honored as Senior Marshals—one of UMD’s highest distinctions recognizing academic excellence, leadership, and community impact: Yara Ayache, Bridget Fannon, Lily Fleischmann, Ijeoma Okoro, and Olivia Ryder.

**RECOGNIZING
TERPS CREATING
A LASTING
IMPACT IN THEIR
COMMUNITIES
AND THE WORLD.**



POWERING THE DO GOOD COMMUNITY

The Do Good Institute is made possible by the generous support of our dedicated partners, donors, and community. Your investment fuels transformative programs, student leadership development, and research that changes the world for good.

We are especially grateful to the **Karen and Bruce Levenson Family Foundation** for its visionary leadership and partnership since 2010. Today, thousands of student leaders are making deep and lasting impacts in their communities through UMD's Do Good Campus, thanks to their support.

Karen and Bruce Levenson Family Foundation









THE DO GOOD INSTITUTE IS INCREDIBLY GRATEFUL TO EVERY SINGLE PERSON WHO SUPPORTS OUR WORK. WE'D LIKE TO EXTEND OUR GRATITUDE TO THIS YEAR'S DONORS:

A. James & Alice B. Clark Foundation	James Harris, III
David Ahlquist '98 & Emily Ahlquist	Glenda Henkel & Richard Henkel
John Ahlquist & Barbara Ahlquist	Andrew Knutson MPM '20
Kaitlin Ahmad CNML '18 & Jonathan Ahmad	Kevin Leary MPP '12
Syeda Ahmed '17 CNML '20	Amali Liyanarachi '09 MPP '14
Diana Allos	Evan Lutz '14 & Lauren Mason Lutz '14
Cheryl Balchunas & Steven Balchunas	Latanya Mapp Frett '91 MPM '95
Kenna Barrett	Lindsay Marcal '07
Thomas Bennett	Todd McGarvey MPP '16
Hillary Shenk Berman MBA '03	Kisha McNeill '98
Emily Bitgood MPP '17	David Miller '66 MS '72 & Norma Koontz Miller
Nick Brennan CNML '21 MPM '23 & Patrick Brennan '03	Cali Moore MPS '21 & Lance Moore
Chelsea Brown MPM '21	Katherine Morton MPM '20
Campus Club of the University of Maryland College Park	Mahasti Y. Mudd '03
Ebonie Johnson Cooper (The Young Black & Giving Back Institute)	Natifia Mullings CNML '20
Hannah Lowe Corman '05 & Mark Corman MBA '04	Cedric Nwafor '18 CNML '21
Kirsten Craft MPP MBA '17	Saher Randhawa
Margaret Croushore MPP '13 & David Croushore MBA '13	Killian Roach
Charles Cummings MPP '13	Carol Rosenweig '76
Sharon Denny '88	Anthony Sartori '18
Nathan Dietz	Rob Sheehan & Michelle Gilliard
Thomas DiGenno MPP '13	James Stillwell MS MPP '12
Eva Dixon '97 ME '04	Matthew Talley '21 CNML '25
Edward Donis '96 '97	The Neilom Foundation
Sarah Dudley '19	Jim Tunney
Betty & Dick Duke	Jessica Villavicencio
Reyna Eason	Susannah Washburn
Brandy Espinola MS MPP '15	Gary White
David Feigenbaum '72	Juliana White
Heather Foss Thomas & Richard Thomas	Shavon White CNML '21
Sara Y. Gallagher MPP '14 & Keenan Gallagher	Nazanin Yousefnejad
Laura & Bob Grimm	Min Zhang

Did you support the Institute this year, but don't see your name? We're so sorry for the omission. Please send us an email at dogood@umd.edu.



SUPPORT FUTURE LEADERS, TODAY.

LEARN MORE

MEET THE TEAM

The Do Good Institute team includes passionate, driven, and exceptional leaders with expertise to help our community grow. Get to know the faculty, staff, and students who make up our team.



LEARN MORE



Sign up for our newsletter for an Insider's Look at Do Good



LEARN MORE



Connect with the Do Good Community

Instagram



FOLLOW US

LinkedIn



FOLLOW US



Visit Us:
At Thurgood Marshall Hall and Experience the Do Good Plaza



TAKE A VIRTUAL TOUR

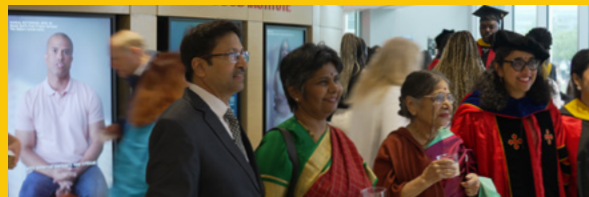
GET INVOLVED

VISIT THE DO GOOD PLAZA

At the heart of campus, the Do Good Plaza is a vibrant space designed to inspire and connect changemakers. With more than 35,000 visitors to date, the Plaza hosted student tours, pop-ups, and class projects, and served as a launchpad for new ideas.



STOP BY THE RINGS. HEAR REAL STORIES. IMAGINE WHAT YOU'LL START.



EXPERIENCE THE STUDENTS CHANGE THE WORLD EXHIBIT

The Students Change the World Exhibit highlights student projects and voices in social impact. QR codes, immersive stories, and featured spotlights make it a dynamic experience for visitors.



SCAN A STORY WHILE VISITING THE EXHIBIT. MEET A CHANGEMAKER. PICTURE YOUR IMPACT.



EXPLORE OUR PROGRAMS

From **Mini-Grants and Impact Bootcamp** to **Accelerator Fellows and the Do Good Challenge**, the Do Good Institute offers opportunities for every stage of your changemaking journey.



FIND THE PROGRAM THAT FITS YOUR PASSION AND HELPS YOU GROW.

APPLY FOR A DO GOOD CAMPUS FUND GRANT

The Do Good Campus Fund helps students, staff, and faculty bring innovative, impact-driven projects to life.



APPLICATIONS OPEN EVERY FALL SEMESTER. COACHING INCLUDED.



MARK YOUR CALENDARS

**GIVING
DAY**

**WEDNESDAY,
MARCH 4
2026**

**DO GOOD
MONTH**

**ALL APRIL
LONG!**

**DO GOOD
CHALLENGE FINALS**

**THURSDAY,
APRIL 23
2026**

**MARYLAND
DAY**

**SATURDAY,
APRIL 25
2026**





LEARN MORE & GET STARTED

DO GOOD PLAZA

LEARN MORE

DO GOOD PROGRAMS

LEARN MORE

DO GOOD CAMPUS FUND

LEARN MORE



SCHOOL OF PUBLIC POLICY

DO GOOD INSTITUTE



**2300 THURGOOD
MARSHALL HALL**

**7805 REGENTS DRIVE
COLLEGE PARK, MD 20742**



WEB: [DOGOOD.UMD.EDU](https://dogood.umd.edu)

EMAIL: [DOGOOD@UMD.EDU](mailto:dogood@umd.edu)

Find Us On Social



@DOGOODATUMD



/DOGOODINSTITUTE



@DOGOODATUMD



/DOGOODINSTITUTE



2024-2025 ACADEMIC YEAR

