

DO GOOD INSTITUTE

# ANNUAL IMPACT REPORT

2023-2024 ACADEMIC YEAR



# Inside This Report

	Do Good Campus in Action	04
	The Do Good Pathway	07
	Do Good Lab	20
	Do Good Community Recognition	22
	Powering the Do Good Community	24
	On the Horizon	27

"As we have seen time and time again, the Terp community is passionate and wants to make a difference, not in some distant point in time, but today. So when a new project comes along that can help people, we get onboard in a really, really big way. That's because the University of Maryland is dedicated to improving the lives of all humankind and serving the public good."

– University of Maryland President Darryll J. Pines, during the 2024 Do Good Challenge Finals



## To Our Do Good Community,

The University of Maryland's Do Good Campus took a quantum leap forward this year. Our programs experienced exponential growth in interest and participation, and the Do Good community sparked impacts on campus and around the world. As any member of our team will surely tell you, it has been both challenging and rewarding to keep up with all of the demand!

### Here are just a few examples of our dramatic expansion over the past year:

- The Do Good Accelerator had its largest cohorts ever, supporting almost 60 Fellows.
- Our decade-plus Mini-Grants program more than doubled in applications and almost tripled the number of funded student teams.
- Through our Impact Interns program, we placed Terps with nearly 90 positions at nonprofits and social impact organizations this summer (a 60% increase over last summer).
- In the inaugural round of our Do Good Campus Fund with Provost Rice, and in partnership with our wonderful new Do Good Campus Council, we received 140 applications from faculty, staff and students and funded 27 proposals touching every part of the campus. These projects have the potential to dramatically increase experiential learning and social impact on campus and beyond.
- Our research received wide public interest, from The Washington Post to CNN to Bloomberg, profiling giving and volunteering trends from our latest research reports.
- Two Do Good alums won Maryland Awards this year: the Do Good Award and the Outstanding Young Alumnus Award. Three of the last four UMD Outstanding Young Alumnus awardees have been former Do Good Challenge champions.

These results would not have been possible without our dedicated and hardworking staff and faculty, our visionary donors and the incredible commitment and support of University leadership. We're excited to share with you another year's worth of inspiring stories and tremendous impact. Read on to learn more about the significant strides we have made in our mission to transform the University of Maryland into the nation's first Do Good Campus, where students and the Terp community are united in purpose to Do Good.

With gratitude,  
Bob and Sara



#### Robert T. Grimm Jr., Ph.D.

Director, Do Good Institute

Levenson Family Chair in Philanthropy and Nonprofit Leadership  
Chair, Do Good Campus Council, Office of the Provost

#### Sara Y. Gallagher, MPP '14

Associate Director, Do Good Institute

# DO GOOD CAMPUS IN ACTION

In partnership with Provost Jennifer King Rice, we developed and launched the new Do Good Campus Strategic Leadership Council. As senior leaders representing virtually every college and school, as well as other major units on campus, council members provide their expertise and guidance on how to increase the number of students, faculty and staff engaged with Do Good. This year, the Council oversaw the creation of new campus-wide initiatives that heightened the level of each college and school's participation in, and belonging to, our Do Good Campus.





## MARYLAND

Our new **Do Good Campus Fund** supports substantial efforts to reimagine learning, in the classroom and beyond, through our Do Good Learning Principles: experiential, inclusive, innovative, social impact-oriented and demonstrated potential for impact or greater impact in service of humanity. In the first year of our partnership with the Provost's Office, we received 140 grant proposals totaling more than \$3.2 million in funding requests, with proposals from students, faculty and staff from every college and school on campus.



# 27

grants awarded



# \$460k

to staff, faculty,  
and students



# 12

colleges and schools  
represented

Interdisciplinary projects  
extend into local, state  
and global communities.

*"These Do Good Campus Fund projects are shining examples of how University of Maryland students, faculty and staff are committed to creating solutions for a more equitable, sustainable and resilient world. With awardees representing all 12 colleges and schools, this program is a testament to our campus-wide commitment to Do Good."*

– Jennifer King Rice, Provost



## Meet a few of the inaugural Do Good Campus Fund grantees



### Bitcamp

One of the largest collegiate hackathons on the East Coast, Bitcamp brings together more than 1,000 students annually to celebrate inclusivity and diversity in technology education. This funding will enable organizers to provide a space for students to learn how to apply their skills to develop solutions that make the world a better place.



### Collington Square Play Space

This collaboration between landscape architecture students, the Baltimore Department of Recreation and Parks and the city's Collington Square neighborhood is building a safe and sustainable outdoor play center for the community, while giving UMD students a high-impact educational experience.



### Food for Thought | Combating Food Insecurity on College Campuses

This project builds on work to establish a hunger-free campus by providing fresh produce from Terp Farm and other campus food gardens. Students will support nutritious food production, emergency food distribution, nutrition education and communications about this model for other universities.



### Get Outside And Learn (GOAL) Engineering Kits

Managed by the Women in Engineering Program, Environmentally and Socially Responsible Engineering team and Department of Mechanical Engineering, GOAL aims to close opportunity gaps in engineering education for K-12 students. Funding will add 500+ kits and enable more educational and corporate partnerships to sustain the program.



### Media, Self and Society Curriculum Revamp

The Media, Self and Society program in College Park Scholars will revamp its curriculum to provide opportunities for students to participate in service learning and experiential learning, such as partnering with local schools and libraries to promote media literacy and launching an Alternative Spring Break to create educational media content along the Harriet Tubman Underground Railroad Historic Byway.



## Expanding the Do Good Campus

Through a partnership with Arts for All, we grew support for arts-focused groups in the Do Good Campus Fund; and with partners in the College of Agriculture and Natural Resources, increased Impact Internship opportunities focused on digital equity.

# The DO GOOD Pathway





# Get Inspired

Throughout this year, the Do Good Institute partnered to create more opportunities than ever for new students to engage with us. From classroom workshops and campus tours for prospective students, to tabling across campus or connecting with new units and programs, we are making progress toward a vision where every new student knows, from the moment they step onto campus, about the resources designed to help them Do Good.



Hundreds of visitors joined us on the Do Good Plaza for Maryland Day to experience the Change the World Exhibit and commit to making an impact.



**1 out of every 3 incoming students** (2,200+) engaged with our team during 20 Summer Orientation Resource Fairs in 2023.



**1,875 new students participated in a Terps Take Action workshop** to help students reflect on causes they care about, share their experiences with other new students and imagine what taking action on campus could look like.



**21,000+ visitors stopped at Do Good Plaza, the first stop on Campus Tours,** to learn about the Do Good Campus and our university's commitment to fearlessly tackle grand challenges.



**More than 900 students engaged with Do Good through custom workshops** inside and outside the classroom, including Issue Mapping and Pitching with Purpose. For example, we delivered a team-building workshop with 60+ students from the AirForce ROTC, where they learned how to try on different "hats" and use perspective-taking to build empathy for diverse teammates and skills in team collaboration.





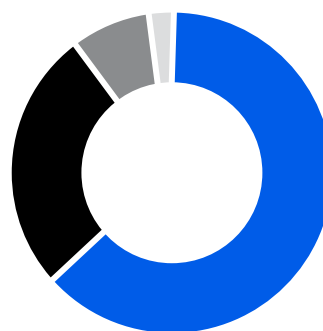
# Start Exploring

## Changemaker Pathways

Our new pilot program has quickly emerged as an entry-point for prospective, budding and developing innovators, activists and difference-makers. The 5-week experiential program helps students explore ways to Do Good in their personal, professional or educational life through interactive and discussion-based workshops and community building activities.



**88 students participated,** representing a diverse array of educational backgrounds and experiences, including 11 transfer students hailing from institutions including Montgomery College, University of Maryland Baltimore County, Anne Arundel Community College, Frederick Community College, University of New Hampshire and Rutgers University.



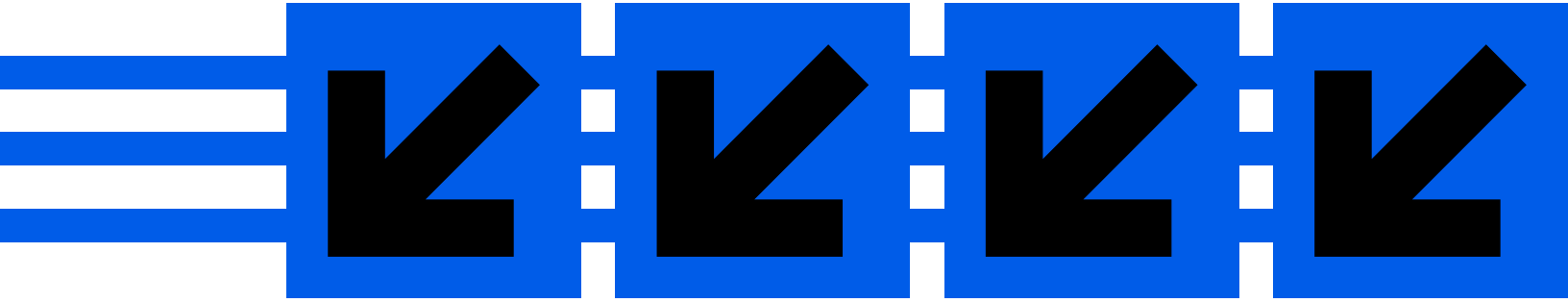
- 56 first-year students
- 23 second-year students
- 7 third-year students
- 2 fourth-year students



From participating in hands-on service projects like clearing invasive species at Lake Artemesia on Good Neighbor Day to collaborating with the UMD Campus Arboretum for a campus cleanup, students were immersed in experiential learning opportunities that underscored the importance of environmental stewardship and civic responsibility.

Moreover, students engaged with various frameworks such as the Social Ecosystem Map, Social Change Wheel and Strategies for Change, providing them with the analytical tools and strategic insight necessary to address complex social challenges.





## In the Classroom



Students from the iGive community spent the fall semester applying their coursework surrounding philanthropy, innovation and social change to provide a \$7,500 grant to a nonprofit organization of their choosing. This year, students focused on gun violence, awarding the grant to The T.R.I.G.G.E.R. Project.



350+ COMM107 students crafted an informative speech about a social issue and a corresponding persuasive speech to convince their classmates to donate \$150 to a related nonprofit. At the end of the spring semester, the Institute made donations to 21 nonprofits, including the One Love Foundation, The DC Coalition for Homelessness, Susan G. Komen Foundation, and the National Alliance for Eating Disorders.



At the 7th annual Gemstone Do Good Showcase, 14 teams of students designed and conducted significant research that looks to tackle complex problems, from affordable disaster relief to the quality and accessibility of donated organs.



During the fall semester Public Leadership students worked together to write a request for proposals (RFP), market their RFP to local nonprofits, review the applications, conduct interviews and ultimately decide which organizations would be awarded five \$1,000 grants. Students chose to focus their work on education access, housing, mental health and gun reform.

# Take Action

**Do Good Mini-Grants** tripled the number of awards this year, granting up to \$750 to 56 student teams. Teams also participated in coaching sessions to help further their impact. Meet a few of this year's projects:



Accelerator Fellow alum and 2023 Do Good Challenge Finalist Marie Brodsky '24 received a Mini-Grant for her project, "**Refining Mathematics Instruction through Student Feedback**" to test the prototype feedback tool with faculty, TAs/GAs and students. Later, the project was selected for a \$50,000 Teaching Innovation grant from the Teaching, Learning, and Transformation Center.



**The Asian American Student Union** is a campus organization dedicated to fostering understanding and unity within the diverse Asian American/Pacific Islander community. This year the group held their annual conference: FUEL (Forging, Understanding, Empowering, and Leading) and hosted a Unity Gala in the spring to foster a sense of community, with more than 250 students participating in their programs.



**The Every Child Project** deployed UMD students to provide free tutoring to 80 K-12 students in Prince George's County public schools in subjects including math, writing, science and reading.



2023-2024 Mini-Grantees - and Accelerator Fellows - are powered in part by the generous support of The Allstate Foundation.

The Allstate Foundation empowers youth to serve and improve communities. The Foundation does this by providing youth with opportunities and resources that enable them to serve and by preparing adults to support their service journey.





## Impact Interns

Our professional development and leadership program connects students to paid internships with social impact organizations. We created this program to support both our students and social impact groups who want to make a difference, now.

This year, we had a record level of interest from both social impact organizations and students, including a 51% increase in host interest and 39% increase in student applicants. This summer, we matched students with 88 internships.



**“Being a part of Impact Interns has given me hands-on experience working in the social impact sector. I have a much better sense of my career goals and aspirations, and I plan to enter a field that directly enriches the lives of those I work with.”**

- 2023 Impact Intern

# 44%

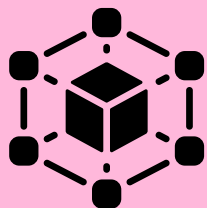
more students placed in internships

**35** Repeat host organizations

**15** Organizations are hosting multiple interns



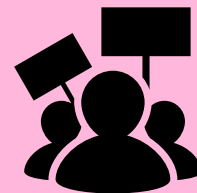
## Meet a few of this year's Hosts



**Black Women in Blockchain**, which aims to catalyze the active participation of Black women in the blockchain industry, hosted four interns to support their impact evaluation, fundraising, social media and direct service programs.



**The Nature Conservancy**, a global environmental nonprofit working to create a world where people and nature can thrive, hosted two interns to work with their grant writers and social media managers.



**The Giving Square**, a nonprofit that advances the democratic ideals of equality and civic responsibility by recognizing children as leaders for a new model of philanthropy, selected two interns to be researchers and evaluators for their team.



# Dive Deeper



## Do Good Challenge

### A campus-wide social impact competition

Students from across campus spend the year advocating, fundraising, volunteering and developing solutions for pressing social issues. The Challenge culminates in a Finals event where six teams pitch their project or venture and the impact they've made for the chance to win a share of more than \$20,000.



This year, 14 student teams were selected as Semi-Finalists, hailing from nine different schools and colleges. On April 30, 2024, hundreds of students, faculty, university leaders and community members gathered to hear about the work being done by the dedicated Finalist teams. The night featured spotlights from the Change the World exhibit, alumni speakers and audience votes for top teams – including the first-ever \$1,500 alumni choice award.

Ultimately, The 2nd Lt. Richard W. Collins III Foundation and App Dev Club both took home a 1st place prize of \$5,000; and App Dev Club also took home the \$2,500 Audience Choice prize. The Alum Audience Choice prize of \$1,500 went to One Thousand Schools (formerly Students Helping Honduras).



## Project Track Finalists



**App Dev Club** is a student organization with 350+ registered members that bridges the gap between academic learning and real-world software development. In just two semesters, App Dev Club developed 90,000 lines of code, created \$500,000 worth of software development technology and provided nearly 100 students with invaluable tech and networking experience between boot camps and projects.



**Dare to Dream** is a nonprofit organization that empowers marginalized communities to chase their dreams unapologetically through entrepreneurship. Over the last year, Dare to Dream has facilitated "dreamer" experiences at four schools in Prince George's County impacting 750 students through after-school programs and in-school assemblies. Its Small Artists Big Talent series has included 50 vendors, 25 performers and 1,000 attendees, and the group recently closed two contracts worth more than \$100,000 to deliver programming in Fall 2024.



**Public Health Beyond Borders** is a student-run nonprofit that empowers families and communities, both locally and globally, to achieve their best health through health education workshops and advocacy. Since its inception more than 10 years ago, the organization has collaborated with partner communities in India, Peru, Sierra Leone and Kenya, completing more than 25 community-forward and culturally sensitive programs involving 1,000+ undergraduate students, positively impacting 2,500+ community members.



## Venture Track Finalists



**Game Changers** aims to empower underserved youth around the world by providing them with the opportunity to become athletes. Since its founding in 2016, Game Changers has donated 100,000+ pieces of sports equipment worth more than \$2.5 million to 130 partner organizations in 14 countries. These efforts have enabled the organization to impact the lives of more than 440,000 children worldwide.



**The 2nd Lt. Richard W. Collins III Foundation** was established to defeat the intolerance and fear that robbed the Collins family of their beloved son, and promote scholarship and mentoring to ensure the success of young people of color. The Foundation successfully lobbied the Maryland General Assembly for the enactment of the 2nd LT Richard W. Collins III Hate Crime Law and legislation that provides \$1 million in annual scholarships to ROTC students at Maryland HBCUs, dispersing more than 700 scholarships since 2018.



**True Community** provides wellness education and training in lifesaving skills including first aid, CPR and AEDs to traditionally marginalized communities. Since its inception, True Community has provided more than 10,000 first aid, CPR and AED certifications across 20 training centers domestically and internationally, and brought in more than \$500,000 in revenue.

# Dive Deeper

## Do Good Accelerator Fellows

Our 8-week program during the fall, spring and summer semesters provides students with a stipend, workspace, coaching and enrichment opportunities to transform their ideas and expand their impact. This year, we



**Supported our largest cohorts ever, with an average of 20 Fellows** each semester



**Awarded 130K+** in stipends to Fellows throughout the year



### Science Competitions Advocating for Learning Equity (SCALE)

SCALE is a student-run organization with a mission to promote STEM education in Prince George's County elementary schools. During the spring semester, the group hosted 20 science competitions at two Title I schools, engaging a total of 500 students in STEM enrichment activities.



### People4Tigray

This brand new student-driven advocacy group is on a mission to aid the reconstruction of Tigray, a region in northern Ethiopia, in the aftermath of war. This spring, the organization hosted a fundraising art show, "This is Tigray," with 200 people in attendance, collecting and donating \$2,000 and 100 school supply items to Dagim Asmal Elementary School in Mekelle, Tigray.



### The Blood Pressure Screening Project

This student-led nonprofit provides free blood pressure screenings and educates individuals about the disease, empowering them to take control of their health. This year, the organization doubled the number of screening sites with plans to double again next year. Through partnerships with the YMCA and The American Heart Association, the team provided 125+ free screenings and trained 30 UMD students to be screeners with the help of the School of Nursing.



## Did you know?

**Two-thirds of this year's Challenge Finalists advanced their efforts through the Accelerator.**





## Scale Your Impact

A year-long mentorship and project development program for University of Maryland students and alumni looking to extend their reach and create a larger social impact, Scale Your Impact worked with two new mentees to provide customized support focused on effective partnership cultivation and development, fundraising strategy and impact measurement.



### Luke Kues | MPH '24

Do Good Challenge Finalist and former Accelerator Fellow Luke Kues learned how to effectively pitch **True Community** and its Black Stars Wellness Initiative to stakeholders, and was given resources and feedback to grow his organization. Learn more about True Community's impact on page 15.



### Armani McMillan | CNML '21

**IMPACTdmv, Inc.** provides 14- to 30-year-olds with resources designed to promote intellectual, artistic and social growth through early adulthood. Through its IMPACT your Acceptance program, **60 high school seniors have secured more than 650 college acceptances and \$21M in scholarships.**

**"The most rewarding part was creating the vision for Black Stars Wellness, getting the feedback and help from the Accelerator to properly plan and make sure everything was lined up for it and then watching what we talked about on paper come alive in the community."** - Luke Kues

## Nonprofit Leadership Education

### Graduate Certificate in Nonprofit Management and Leadership

The four-course Graduate Certificate in Nonprofit Management and Leadership with the School of Public Policy and Do Good Institute prepares mission-driven professionals to excel in the foundational skills vital to running an effective and successful nonprofit organization. Last year, 22 leaders completed the Graduate Certificate program and this year, we welcomed 18 new students, including new cohorts of Marriott Fellows and Do Good Young, Black & Giving Back Institute Fellows.

### Nonprofit Executive Education Training

We focus on capacity-building and leadership development of existing nonprofit leaders, especially those leaders whose access to these types of programs has been limited. This spring, we successfully hosted our inaugural training focused on strategically leveling up your nonprofit leadership and board governance. We launched an "Up Close" with the executive series, featuring sector leaders and program alums to provide intimate opportunities for mentorship and community.



## MINOR IN NONPROFIT LEADERSHIP AND SOCIAL INNOVATION



**110** students declared the School of Public Policy minor in Nonprofit Leadership and Social Innovation this year!

DID YOU KNOW?

**UMD'S NONPROFIT MANAGEMENT GRADUATE PROGRAMS ARE RANKED IN THE TOP 25 IN THE COUNTRY.**







# Do Good Lab

Our signature research is helping to shape the design of our hands-on, educational initiatives and spark approaches and actions that create a better world. Our research efforts address key gaps in the existing knowledge on philanthropy and address important questions essential to the future.

We partnered with the Generosity Commission - a group of leaders from across the charitable sector committed to celebrating and supporting Americans' spirit of generosity - to launch two major research reports that explore recent declines in volunteering and giving: "Understanding Generosity" and "Social Connectedness and Generosity."

**"Understanding Generosity"** takes a deep look at why volunteer rates and giving rates declined, digging deep into micro-level (personal, family and household characteristics) and macro-level factors (characteristics of the state or metropolitan area).

As Seen In and  
Heard On



Bloomberg



The Washington Post

Vox



## Report Findings



**Educational attainment is the single strongest predictor of volunteering.** Compared to those without high school diplomas, college graduates are 19.4% more likely to volunteer, controlling for all other factors.



**Age is the strongest predictor of giving.** The giving rate increases steadily over the life cycle, and the difference in giving rates between the youngest age group (ages 16-24) and the oldest (ages 75+) is 34.6%.



**Parents - adults who are living with their own children under age 18 - are more likely to give and volunteer than non-parents.**



**Women are more likely to volunteer and to give than men.** The "gender gap" during the period 2010-2015 is about 6.3% for volunteering and 7.6% for giving.



**People who are married and living with their spouses are more likely to volunteer and give than those who have never been married.** The difference is much larger for giving (15.7%) than it is for volunteering (4.5%).



**People who work part time have higher volunteer rates than people who work full time** (the difference is 6.5%) but are about as likely to give.



**People who live in rural households are more likely to volunteer than those who live in cities or suburban areas.** People living in the suburbs are more likely to give than people living in cities or rural areas.



**“Social Connectedness and Generosity” looks at the linkages between volunteerism & social connections.**

“These results demonstrate that nonprofits – both large and small – could use more training, support and funding in better activating and engaging volunteers, and also show that small nonprofits can be very attractive to potential donors – perhaps more attractive than they may realize. Not all generosity happens through nonprofit organizations, but nonprofits can maximize their impact by helping people help their communities.”



- Nathan Dietz  
Director,  
Do Good Lab



Volunteering in the previous year increases the likelihood of joining one or more community groups or organizations by 24.4%, and giving in the previous year increases this likelihood by 9.9%.



Volunteering and giving appear to increase the likelihood that adults vote in national elections: Volunteering (for any cause, not just a political one) increases voter turnout probability by 12%, while giving increases voter turnout probability by 10.1%.



People who volunteered in the previous year were more likely to give in the current year by 14.5%.



People who gave in the previous year were 9.3% more likely to volunteer in the current year.

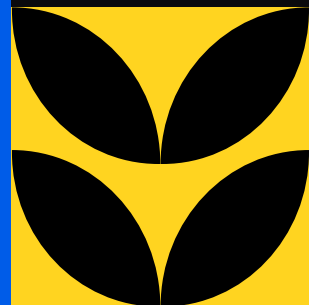


People who belong to, or participate in, one or more community groups or organizations in the previous year are significantly more likely to volunteer (by 14.3%) and donate money (by 8.6 %).

Do you know the value of a volunteer?

**The 2023 estimated value of \$33.49 per hour is a 5.3% increase from 2022.**

Volunteering has long been recognized as an influential activity for creating productive and engaged citizens and has been seen to help strengthen communities as well as being beneficial to volunteers themselves. For the fifth year, during National Volunteer Week, we partnered with the Independent Sector to publish the annual Value of Volunteer Time report. **This year's estimated value of \$33.49 is a 5.3% increase from 2022**, which reflects the valuable contributions that volunteers make every day to organizations in the social sector and to their communities.



# Do Good Community Recognition

Do Good alums stole the show at this year's **Maryland Awards**, the Alumni Association's annual black tie gala to recognize fearless alumni who have risen to the highest levels of public service, launched successful companies and made groundbreaking discoveries.



For the second year in a row, a former Do Good Challenge champion received the **Outstanding Young Alumnus Award**. This year's recipient **Veeraj Shah '21**, is the co-founder and CEO of Vitalize Care, a digital platform that provides mental health support to healthcare professionals. Last year's Outstanding Young Alumnus awardee was Cedric Nwafor '18, CNML '21, founder of Roots Africa.



**Kahlil Kettering MPM '15** received the **Do Good Award**. As an alum, he regularly serves as a Do Good Challenge judge and supports special projects for the Institute. As the Executive Director for the DC/MD Chapter of The Nature Conservancy, Kahlil provides overall management and leadership for conservation work across Maryland & DC. Audrey Awasom '18, founder of Noble Uprising, and Linda Powers '15 of Miles for Smiles took home this award in recent years.

Each year, the Alumni Association honors three alums under 30 years old who have distinguished themselves personally and professionally with the **Rising Terp award**, as part of its annual **Alumni Excellence Awards**.



**Oneyda Hernandez '23**, founder of the Audelia Community Response Team, which addresses food insecurity in Montgomery and Prince George's counties, will be recognized as one of this year's Rising Terps at the annual Terps Under 30 event. What began as an effort by Oneyda and three of her siblings to help a neighbor impacted by COVID-19 has grown to a robust organization serving more than 1,000 families on a bi-weekly basis.



Oneyda's award makes four Do Good alum Rising Terp awardees in the past three years: Anthony Sartori '18, founder of Evolving Minds, won this award in 2023, while Audrey Awasom '18, and Matt Hollister '18, founder of the James Hollister Wellness Foundation, won it in 2022.





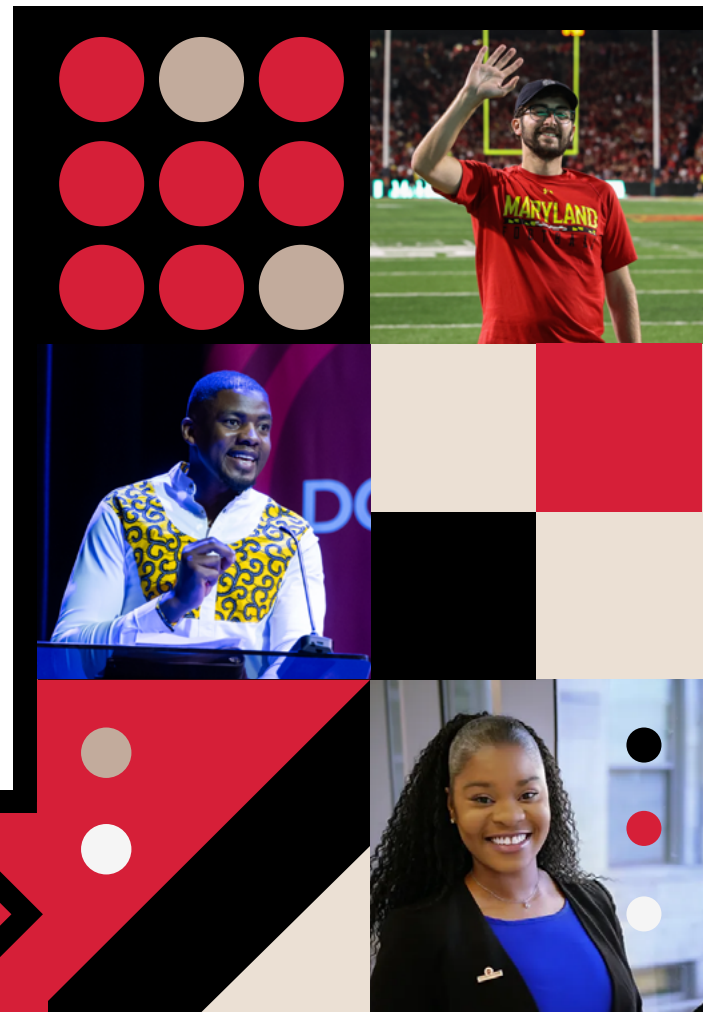
**Jack Yang '24** was named one of five finalists for the prestigious **University Medal**, awarded to one graduate each year for stellar academics, service and character. He served as co-director of Kesem at UMD, which supports children who have a parent with cancer. He led the organization to win the 2023 Do Good Challenge, and last year worked on the Do Good Campus Fund to empower others across campus to make a positive impact on the world.



**Clinical Professor and Levenson Family Professor Susannah Washburn** was recently honored with the **Award for Excellence in Undergraduate Teaching** by the Office of Undergraduate Studies. Her influence extends far beyond the classroom, leaving an impact on her students that lasts into their career and futures. To ensure her students thrive in today's ever-changing job market, she integrates real-world experiences into her teaching to provide students with a holistic understanding of leadership and social change.

**"What I learned from this institution is that part of our responsibility is that everyday we get to wake up and we get to think 'what is the good that I'm going to do in the world?' And then we run like hell toward that answer and we make a difference and we do good."**

**– Kahlil Kettering during the Maryland Awards**







# Powering the DO GOOD Community

The Do Good Institute is made possible by the support and commitment of our dedicated partners, donors and community.

We are grateful to the Karen and Bruce Levenson Family Foundation for its visionary leadership and partnership since 2010. Today, thousands of student leaders are making a deep impact in their communities through UMD's Do Good Campus.

## Karen and Bruce Levenson Family Foundation



Morgan Stanley

PRIVATE WEALTH MANAGEMENT



THE RICHARD E. & NANCY P.  
MARRIOTT FOUNDATION





The Do Good Institute is incredibly grateful to every single person who supports our work. We'd like to extend our gratitude to this year's donors:

John Ahlquist  
 Kaitlin Ahmad CNML '18 & Jonathan Ahmad '13  
 Meredith Alcala '08  
 Xan Avendaño-Garro MPP '19  
 L. Audrey Awasom '18  
 Cheryl Balchunas  
 Hillary Shenk Berman MBA '03  
 Emily Bitgood MPP '17  
 Nick Brennan CNML '21 | MPM '23  
 Monica Chung CNML '22  
 Colleen Cooke '15 | MPP '19  
 Hannah Lowe Corman '05  
 Jennifer Cox  
 Kirsten Craft MPP/MBA '17  
 Margaret Croushore MPP '13  
 Charles Cummings MPP '13  
 Catherine Curtis '21 | MPP '22  
 Julie Dennis MPP '16  
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 David Feigenbaum '72  
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 Rebecca Goodridge '18  
 Laura Griffin MPM '19  
 Bob & Laura Grimm  
 Dylan Hazelwood  
 Joseph Heavner MPP '21  
 Oneyda Hernandez '23  
 Leslie Jefferson CNML '22  
 Ebonie Johnson Cooper  
 Tonya Johnson-Cooper  
 Kahlil Kettering MPM '15  
 Andrew Knutson MPM '20  
 Alexandra Kroger MPP '13

Kevin Leary MPP '12  
 Amali Liyanarachi '09 | MPP '14  
 Emma MacCallum  
 Lindsay Marcal '07  
 Christopher Markomanolakis MPM '18  
 Brendan McCormick '12 | MPP '17  
 Norah Quinn McCormick CNML '18 | MPM '21  
 Amanda McCullough '10 | MPP '15  
 Sarah McDonald MPP '13  
 Armani McMillan CNML '21  
 Kisha McNeill '98 | MBA '21  
 Elizabeth McWhorter MPM '14  
 Jonah Meyers '12 | MPP '16  
 Katherine Morton MPM '20  
 Ahrdesheer Mudd  
 Mahasti Y. Mudd  
 Samira Mudd '23 | MPP '24  
 Mazi Mutafta '06  
 Amy Neugebauer MCP '06  
 Cedric Nwafor '18 | CNML '21  
 Neil Rosenbaum  
 Frank Sainfort CNML '22  
 Anthony Sartori '18  
 Rebecca Scherpelz MPP '15  
 Susan Schwab  
 Rob Sheehan  
 Lisa Smith  
 Paula Smith-Vanderslice '90  
 James Stillwell MS/MPP '12  
 Matthew Talley '21  
 James Tunney  
 Jessica Villavicencio  
 Susannah Washburn  
 Shavon White CNML '21  
 Andrea Wieters MPP '14  
 Jared Williams '21 | MPP '22  
 Patrick Williams  
 Mandana Yousefi '07  
 Dara Yousefnejad  
 Nazanin Yousefnejad

Did you support the Institute this year, but don't see your name? We're so sorry for the omission. Please send us an email at [dogood@umd.edu](mailto:dogood@umd.edu).

Support future  
 leaders, today.



# Meet the Team

The Do Good Institute team includes passionate, driven and exceptional leaders with expertise to help our community grow. Get to know the students, staff, faculty and partners who make up our team.



## Stay Up to Date

Sign up for our newsletter for an Insider's Look at Do Good



## Connect with the Do Good Community

Follow and engage with us on Instagram and LinkedIn



Instagram



LinkedIn



## Visit Us at Thurgood Marshall Hall

Experience Do Good Plaza and the Change the World exhibit





# On the Horizon

## New exhibit within Do Good Plaza

Do Good Plaza will temporarily be under construction to make room for a new interactive public art exhibit leading to Thurgood Marshall Hall. Adding to the iconic, three-dimensional Do Good sculpture and the Change the World Exhibit located just inside the ground floor lobby, the new experience will celebrate the different ways our university is united in purpose to Do Good.

Standing 12 feet tall, the installation will consist of five sculptural rings that are sensor-activated with dual speakers. As campus tours and guests walk through the Rings they'll connect with

voices from the UMD community, sharing the impact they have made on the campus and world. The Rings epitomize the University of Maryland's commitment to tackling the grand challenges of our time, inspiring guests with the voices of chance-takers and difference-makers.

And, to celebrate the Rings installation and Plaza completion, we will be releasing the next group of Change the World stories in October! Stay tuned to find out which Terp-led groups will be featured.



# DO GOOD PLAZA

## AT THE CORNER OF INSPIRATION & IMPACT



### EXPLORE THE INTERACTIVE EXHIBITS



DO  
GOOD





## Mark Your Calendars

Giving  
Day

**Wednesday,  
March 5,  
2025**

Do Good  
Month

**All April  
long!**

Do Good  
Challenge Finals

**Tuesday,  
April 22,  
2025**

Maryland  
Day

**Saturday,  
April 26,  
2025**

## Stay Tuned: Funding and Project Support



The next round of the **Do Good Campus Fund** will open for project proposals in September. We will offer 1:1 coaching meetings to assist interested applicants.



Student-focused program applications and registrations including **Accelerator Fellows, Mini-Grants, Challenge, and Changemaker Pathways** will re-open this fall.



**Impact Interns** will begin recruiting host organizations in October and student applications will open in January 2025.



**Executive Education** offerings on topics including Board Governance and Fundraising will be offered this fall, with more opportunities in the spring.

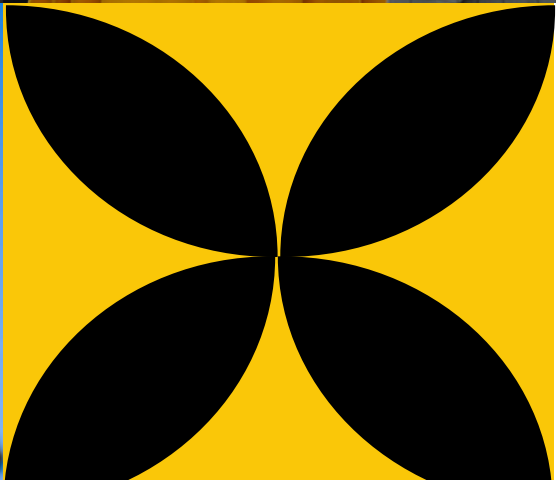
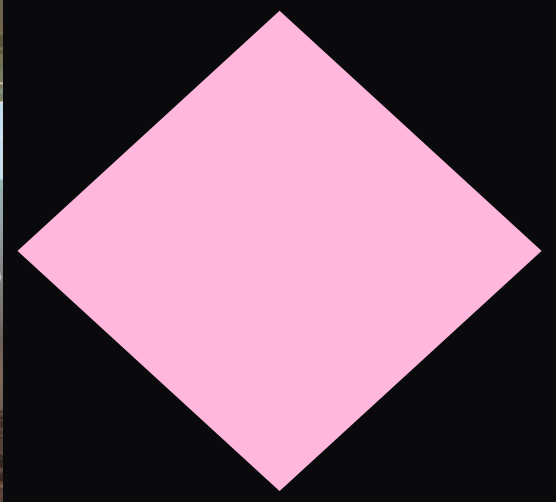
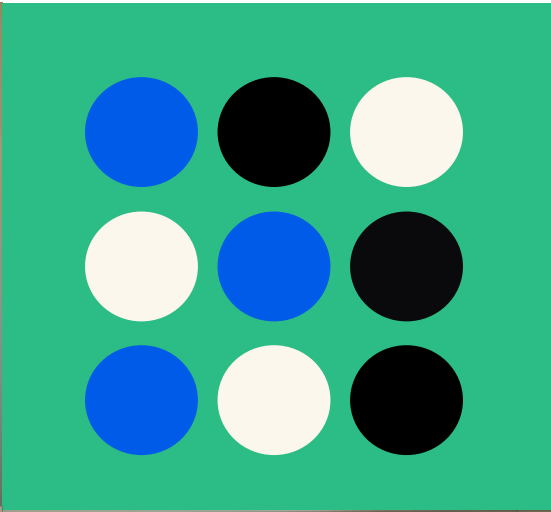
"The **Do Good** Institute is inspiring - and putting into practice - young people to change the world and create a more sustainable, resilient future for everyone. I think what has really stuck out to me...it's just the people-centric focus and to not lose sight of the number of lives that each of these students and projects are impacting. Hopefully everyone in the audience is inspired to do the same."



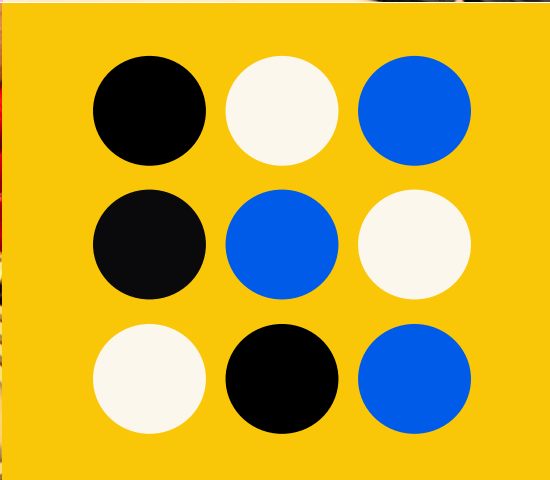
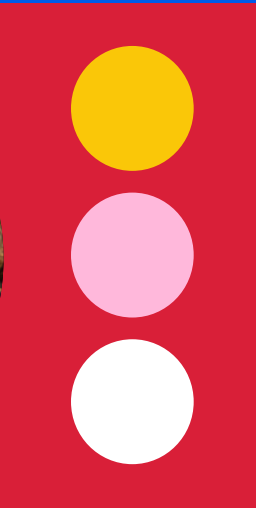
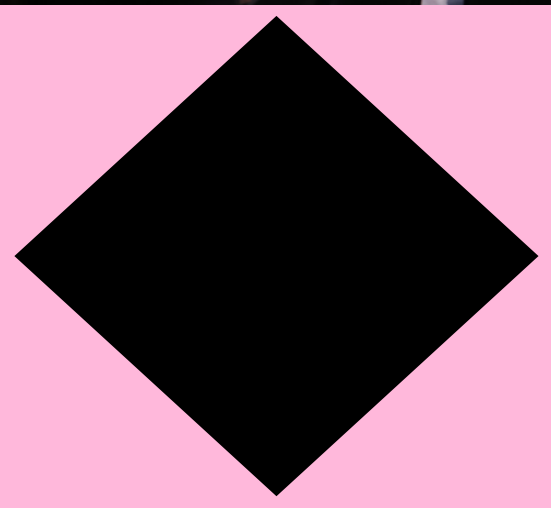
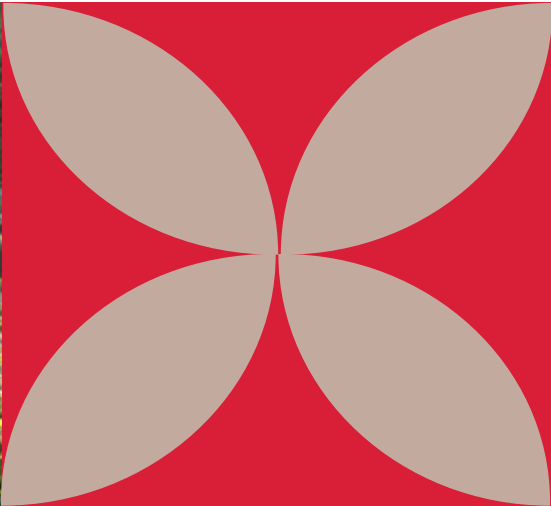
-Megan O'Neill, Senior Program Manager,  
UN and International Organizations, Microsoft,  
at the 2024 Do Good Challenge Finals















# SCHOOL OF PUBLIC POLICY

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## DO GOOD INSTITUTE



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