



Impact Interns: Summer 2021

Organization Information

Organization Name:	Young, Black & Giving Back Institute
Address:	
Website:	http://www.youngblackgivingback.org/
Organization Description:	The mission of the Young, Black and Giving Back Institute (YBGB) is to educate, inspire, and empower young black professionals, influencers, social entrepreneurs, and activists to effectively invest in changing their communities through philanthropy. Our vision is to prepare the next generation of young, black professionals for effective community leadership and philanthropy such that they produce sustainable and innovative solutions to their communities' most pressing issues. We convene the nation's most impactful young, black professionals and equip them with tools and resources for effective leadership. Our signature Changing The Face of Philanthropy Summit, digital engagement, and other programs prepare young, black professionals to act as leading voices for change through service, philanthropy and advocacy.
Intern Supervisor: (Name, title, email)	Neema Rwebangira, Program Assistant Neema@youngblackgivingback.org

Position Description

Internship Time Period (include projected dates):	<input checked="" type="checkbox"/> Summer 2021 Internship dates: Weeks June 20- August 23; Event day; August 28
Hours Per Week:	20 hours
Number of Weeks:	10 weeks
Undergrad/Grad Intern eligibility:	<input checked="" type="checkbox"/> Graduate <input type="checkbox"/> Undergraduate
Internship Description and Duties:	<p>Position Summary: The impact intern will work on Young, Black & Giving Back Institute's key annual day of giving, Give 8/28 Day. Give 8/28 is an important moment in Black Philanthropy Month that promotes financial support for Black-led and Black-benefiting nonprofits across the country on August 28th.</p> <p>Duties:</p> <ul style="list-style-type: none"> • Provide administrative support for the Give 8/28 team.



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	<ul style="list-style-type: none"> • Spearhead the eligibility verification for all registrants. The intern will be provided with specific instructions on the two eligibility requirements to assess. This will include: <ul style="list-style-type: none"> ○ Reviewing all registration forms, organization websites and contacting nonprofits for further information when needed. ○ Updating the pending registrants on the Give 8/28 website • Promote use of the fundraising toolkit among registrants, and provide support where needed. • Ensure all registered nonprofits have a profile page. • Provide registrant profiles, when requested, to be used for promotion. • Provide adequate social media marketing across Instagram, Twitter and Facebook • Day of support, all hands will be on deck- virtually • Other opportunities include: listening in on sponsor/partner calls and media opportunities, brainstorming on creative marketing tactics, presence on all Give 8/28 virtual events/tutorials/webinars.
<p>Description of long-term project the Impact Intern will lead or substantively contribute to:</p>	<p>Over the last three years of Give 8/28, the campaign has grown exponentially. Despite the coronavirus pandemic, but in light of the overt racial unrest of 2020, Give 8/28 2020 engaged more than 470 organizations and raised more than \$254,000. Our goal this year is to double at least both of these numbers. By leading the review process, the Impact Intern will help increase the number of eligible nonprofits and maintain the continuity of our process. Promoting the day itself across social media, the use of the fundraising toolkit and offering support to organizations will increase active participation on the platform and contribute to a more successful event.</p>
<p>Qualifications and/or skills desired:</p>	<p>The Impact Intern should have an interest in nonprofit fundraising and racial equity in philanthropy. The ideal candidate should have excellent communication and organizational skills, social media strategy skills, be detail-oriented and demonstrate great people skills.</p>



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This position requires specific clearances, background checks, or specific documentation upon hiring.	Not Applicable
The following information is required from the intern:	<input checked="" type="checkbox"/> Resume <input checked="" type="checkbox"/> Cover Letter – Reflecting why Black philanthropy is and racial equity in the sector are passion areas for them. <input type="checkbox"/> Writing Sample <input checked="" type="checkbox"/> Other: social media post samples
Interviews will be conducted via the following methods:	<input checked="" type="checkbox"/> Zoom <input type="checkbox"/> Google Hangouts <input type="checkbox"/> WebEx <input type="checkbox"/> Other: _____