



Impact Interns: Summer 2021

Organization Information

Organization Name:	Game Genius, Inc
Address:	10701 Kings Riding Way #101, Rockville, MD 20852
Website:	www.gamegenius.org
Organization Description:	<p>Game Genius is a nonprofit that provides play-based services and experiences to support leaders, organizations, and socially beneficial initiatives in the Greater Washington DC region.</p> <p>Since 2017, Game Genius has provided roughly 2000 pro-bono service hours and helped raise over \$100,000 in extra fundraising, all while offering fun products and local experiences that catalyze social awareness and action around an annual impact theme. In 2021, Game Genius will focus its public projects on Climate and Environment issues.</p>
Intern Supervisor: (Name, title, email)	Peter Williamson, Founder/CEO, peter@gamegenius.org

Position Description

Internship Time Period (include projected dates):	<input checked="" type="checkbox"/> Summer 2021 Internship dates: (flexible) June 14 – August 30
Hours Per Week:	30
Number of Weeks:	10
Undergrad/Grad Intern eligibility:	<input checked="" type="checkbox"/> Graduate <input checked="" type="checkbox"/> Undergraduate
Internship Description and Duties:	<p>(B) Impact Evaluator / Data Scientist</p> <p>Game Genius seeks a philanthropic-minded researcher who wants to help bolster our impact and evaluation process. Collecting metrics in an innovative and proactive way will ultimately lead to better end-of-year reports and fundraising campaigns that sustain our work.</p>
Description of long-term project the Impact Intern will lead or substantively contribute to:	<p>Over the summer, Game Genius will be focused on developing a robust framework for collecting impact data to showcase impact work across its three areas: products, services, and experiences. From this data, we hope the</p>



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	<p>intern can help validate and improve our approach, as well as institute creative data collection methods and outputs that align with Game Genius' play-centric brand. Ultimately, the legacy of this project will carry through all of our impact reporting and fundraising efforts.</p>
<p>Qualifications and/or skills desired:</p>	<p><u>Key Skills and Competencies</u></p> <ul style="list-style-type: none"> - Strong quantitative and qualitative analytical skills - Advanced proficiency with Excel and PowerPoint - Intermediate proficiency with a data analysis tool like Excel, R, or Stata. - Strong written and verbal communications - Strong interpersonal skills and cross-cultural awareness - Understanding of meaningful metrics for philanthropic projects and impact reports <p><u>Essential Traits</u></p> <ul style="list-style-type: none"> - Creative - Curious and playful - Organized and detail-oriented - Comfortable with uncertainty and new hypotheses - Self-motivated and knowledgeable - Reliable and deadline-sensitive
<p>This position requires specific clearances, background checks, or specific documentation upon hiring.</p>	<p>N/A</p>
<p>The following information is required from the intern:</p>	<p><input checked="" type="checkbox"/> Resume <input checked="" type="checkbox"/> Cover Letter <input type="checkbox"/> Writing Sample <input type="checkbox"/> Other: _____</p>
<p>Interviews will be conducted via the following methods:</p>	<p><input checked="" type="checkbox"/> Zoom <input type="checkbox"/> Google Hangouts <input type="checkbox"/> WebEx <input type="checkbox"/> Other: _____</p>