



Impact Interns: Summer 2021

Organization Information

Organization Name:	Fair Chance
Address:	Virtual Office
Website:	www.fairchancedc.org
Organization Description:	Fair Chance envisions a world where every child succeeds. We strengthen the sustainability and performance of community-based nonprofits to achieve life-changing results for children and youth experiencing poverty. We select nonprofits ready to take their leadership and organizations to the next level and provide them with a customized 6-24 month work plan aimed at strengthening the nonprofit's impact, sustainability, and success -- free of charge. Since 2002, Fair Chance has partnered with over 120 nonprofits, tackling issues from job readiness to health, literacy to homelessness. Together, we've reached more than 120,000 children youth and families and are laying the groundwork for deepening programmatic impact and geographic expansion.
Intern Supervisor: (Name, title, email)	Salome Odera Communications and External Relations Manager sodera@fairchancedc.org

Position Description

Internship Time Period (include projected dates):	<input checked="" type="checkbox"/> Summer 2021 Internship dates: June 7 – August 16
Hours Per Week:	20 hours a week
Number of Weeks:	10 weeks
Undergrad/Grad Intern eligibility:	<input checked="" type="checkbox"/> Graduate <input type="checkbox"/> Undergraduate
Internship Description and Duties:	<p>The intern will support our Advancement Team with our general communications and fundraising communications. The intern will support content creation for our social media channels and monthly newsletter. The intern will also lead the effort to strengthen our fundraising communications, especially as we shift to using more video testimonials from donors.</p> <ul style="list-style-type: none"> • Social Media: The intern will support the Communications Manager in creating and curating content for our Facebook, Twitter, Instagram, and LinkedIn Channels.



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	<ul style="list-style-type: none"> • Fundraising Event Campaigns: The intern will help create a social media campaign to advertise two fundraising events to take place over the summer. The intern will draft copy and design graphics. • Misc. Communications tasks: The intern will support the Communications Manager with maintaining our website and creating our monthly newsletter.
<p>Description of long-term project the Impact Intern will lead or substantively contribute to:</p>	<p>Why I Give Campaign The intern will help create a “Why I Give” campaign, featuring video testimonials from current Fair Chance donors. The intern will take existing video collateral and create a plan how to repurpose it for social media and fundraising appeals. The intern will also help to develop an interview protocol for future donor interviews.</p>
<p>Qualifications and/or skills desired:</p>	<p>The ideal intern will have:</p> <ul style="list-style-type: none"> • strong writing skills, strong attention to detail • experience using social media in a professional setting • experience with fundraising communications • experience with graphic design (we use Canva) • familiarity with WordPress
<p>This position requires specific clearances, background checks, or specific documentation upon hiring.</p>	<p>Not Applicable</p>
<p>The following information is required from the intern:</p>	<p><input checked="" type="checkbox"/> Resume <input checked="" type="checkbox"/> Cover Letter <input type="checkbox"/> Writing Sample <input type="checkbox"/> Other: _____</p>
<p>Interviews will be conducted via the following methods:</p>	<p><input checked="" type="checkbox"/> Zoom <input type="checkbox"/> Google Hangouts <input type="checkbox"/> WebEx <input type="checkbox"/> Other: _____</p>