



Impact Interns: Summer 2021

Organization Information

Organization Name:	Bethesda Green
Address:	4825 Cordell Ave., Suite 200, Bethesda, MD 20814
Website:	www.bethesdagreen.org
Organization Description:	<p>Bethesda Green envisions our community as a sustainable urban ecosystem that enhances green living, ensures environmental protection, and facilitates growth of responsible businesses. We address environmental challenges locally by creating a sustainable, green community, built collaboratively through citizen engagement, environmental education, government partnership and innovative business development.</p> <p>The organization maintains two core programmatic areas: Be Green Living and Be Green Business. Be Green Living focuses on local environmental projects and environmental education. Be Green Business, the focus of this Do Good Institute application, develops innovative eco-entrepreneurs, creating the next generation of environmental, sustainability, and social impact businesses.</p>
Intern Supervisor: (Name, title, email)	Patty Simonton, Director, Be Green Business patty@bethesdagreen.org

Position Description

Internship Time Period (include projected dates):	<input checked="" type="checkbox"/> Summer 2021 Internship dates:
Hours Per Week:	20
Number of Weeks:	10
Undergrad/Grad Intern eligibility:	<input checked="" type="checkbox"/> Graduate <input checked="" type="checkbox"/> Undergraduate
Internship Description and Duties:	<p>Bethesda Green is working to expand its impact in leading the area's entrepreneurial ecosystem for environmental and social impact entrepreneurs and further grow the Bethesda Green Innovation Lab.</p> <p>Our Do Good Institute Impact Intern would be responsible for advancing two key aspects of this vital work:</p>



	<p>Project #1: Spearhead a <i>Summer Speaker Series</i> for the Innovation Lab</p> <p>This series is designed to educate and inspire prospective entrepreneurs by highlighting gaps in the market and challenge them to address those gaps with innovative and sustainable for-profit business solutions. During the 2020 Summer Speaker Series, Bethesda Green welcomed 18 speakers, including founders, industry experts, and policy makers, to come together to discuss two primary topics: 1) Building a More Flexible, Efficient, and Sustainable Food System and 2) Establishing a Circular Economy.</p> <p>This project will involve working at the direction of the Be Green Business Director to:</p> <ul style="list-style-type: none"> ● determine key topics for this year's speaker series; ● identify and recruit a diverse group of speakers; and ● schedule and help promote the sessions. <p>Project #2: Strengthen the Innovation Lab <i>Database of Impact Investors</i></p> <p>Participants in Bethesda Green's Innovation Lab often require outside capital to build and scale their companies. This project will focus on spearheading efforts to strengthen the Innovation Lab Database of Impact Investors to ensure participating company founders connect with investors aligned with their mission. For this project, the intern will:</p> <ul style="list-style-type: none"> ● work with Bethesda Green's programmatic team to design marketing content and collateral for the Innovation Lab designed to attract impact investors; ● conduct extensive market research to identify qualified organizations, schedule introductory conversations with an organization's point of contact, and write short summaries of those sessions; and ● write summaries of key organizations to share with portfolio members CEOs and other company executives in the Innovation Lab.
<p>Description of long-term project the Impact Intern will</p>	<p>Bethesda Green is working to grow its Innovation Lab significantly, expanding our programming, identifying</p>



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<p>lead or substantively contribute to:</p>	<p>sources of new investment for our portfolio companies, and connecting investors and entrepreneurs for the good of the community, businesses, and the environment. Our Innovation Lab includes an Incubator for early stage companies, an Accelerator for companies ready to scale or go to market, a Residency for graduates of the Accelerator who received financial awards to facilitate their business development, and an Amplifier for established companies wanting to take advantage of the Bethesda Green ecosystem and contacts.</p> <p>An Impact Intern would make a measurable contribution in directly developing Bethesda Green’s summer programming, which enables us to reach the entire entrepreneurial ecosystem in Bethesda including entrepreneurs, investors, government officials, mentors, and others. The Summer Speaker Series is a vital connective tool between the work of the organization and the larger community. Further, while our reputation enables us to attract high quality companies with incredible potential, without investment our work on their behalf is much more challenging. This project will ensure we can match relevant investors with exciting new companies so they can grow and succeed. The next Beyond Meat could be in our own neighborhood....</p>
<p>Qualifications and/or skills desired:</p>	<p>Qualifications and skills:</p> <ul style="list-style-type: none"> - Candidates should be passionate about using business as a tool for good - An interest in entrepreneurship and impact investing is a plus - Candidates should be able to work between 9am-5pm ET but maintain flexibility - Candidates should have their own computers and the ability to consistently access the internet - Strong research and writing skills - Comfort contacting and interviewing strangers; strong interpersonal and networking skills - Ability to communicate clearly, concisely, and consistently within the remote workplace - Attention to detail - Familiarity with Gmail, Google Drive, and Slack - Familiarity with Salesforce a plus



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This position requires specific clearances, background checks, or specific documentation upon hiring.	Not Applicable
The following information is required from the intern:	<input checked="" type="checkbox"/> Resume <input checked="" type="checkbox"/> Cover Letter <input type="checkbox"/> Writing Sample <input type="checkbox"/> Other: _____
Interviews will be conducted via the following methods:	<input checked="" type="checkbox"/> Zoom <input type="checkbox"/> Google Hangouts <input type="checkbox"/> WebEx <input type="checkbox"/> Other: _____