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Project Advisor | Do Good Hall of Fame for the Do Good Institute

Project Overview

The <u>Do Good Institute</u> is seeking an experienced technologist and project manager to develop a scope of work (SOW) and request for proposal (RFP) for the development and build of the Do Good Hall of Fame. These interconnected experiences will be located prominently in the <u>brandnew building</u> for <u>School of Public Policy</u> and its Do Good Institute, which is projected to open in Summer 2022. These spaces will use technology to create an innovative and interactive experience telling the story of the Do Good Institute, the inspiring Hall of Fame members, and the projects and ventures developed through the Do Good Institute, and Do Good resources and programs available to future and current members of the University of Maryland community.

The Do Good Hall of Fame requires permanent representation honoring University of Maryland students, alums, and others who have big ideas and take action to tackle issues affecting communities in Maryland and around the world. This Hall of Fame may live inside the building as well as potentially outside the building while serving as a symbol of a premier achievement for individuals who change the world for good. Unlike many Hall of Fames, we will focus on how young people are leading change and making an impact on the lives of others.

The Do Good space inside the building, the lobby and hallways, aims to inspire current and future University of Maryland students to act, create innovative solutions, and make a difference for the issues, ideas, and communities they are passionate about. We will do this by telling the stories of the mission and vision of the Do Good Institute, the game-changing past projects developed as part of the program, and the effect these projects have had on the world. It will also serve as a motivating and persuasive recruitment experience for prospective students and other UMD audiences to drive participation and share information about resources and opportunities provided by the growing Do Good Institute.

The Project Advisor will support the Do Good Institute by interviewing stakeholders, compiling findings, developing a scope of work that seeks to hire an interactive design studio/firm to carry out the full vision and manage the search and selection process. Ideally, the project advisor will continue to manage the project development and launch after the firm is selected.

Essential Skills and Characteristics

- Demonstrated experience using technology to create innovative interactive experiences
 that use stories to motivate and inspire people. Ability to develop a clear strategy for a
 visitor experience telling the story of the Do Good Institute and the innovative projects
 created and supported by Do Good.
- Creative and 'future thinking' so the experience will engage a young audience using new technology

- Full understanding of technology infrastructure to ensure the backend can completely support the front end
- Proficiency in Project Management is critical. Excellent organizational and project management skills to manage multiple deadlines, details, and perspectives. The selected individual has demonstrated the ability to independently set priorities effectively when faced with multiple and competing demands.
- Resourceful and Creative. The ideal candidate seeks to find and answer the bigger questions rather than just completing tasks, can find information and solve problems independently, and has experience investigating and following leads.
- Strong Interpersonal and Relationship Building Skills. The ideal candidate is a positive
 person who displays empathy, can conduct interviews effectively, takes feedback well,
 and dares to challenge others' assumptions. The applicant can communicate effectively
 with all levels of stakeholders, including donors, administrators, staff, faculty, students,
 and alumni.
- High-Quality Communication. The candidate has strong writing, editing, and proofreading skills, as well as strong verbal and written communications skills. The selected individual can work independently, as well as cooperatively and strategically in a team environment.
- Accountable. The applicant is diplomatic and persistent yet patient, responsive, and accountable, who follows through and meets deadlines. Must possess sound judgment and tact, in working with a variety of personalities and constituencies internally, across UMD, and externally.

<u>Project timeline</u>: We are looking for someone who can start in January 2021. Applicant must be able to commit to the project through the development of scope of work and interviewing and selecting a firm. The ideal applicant will be available to continue to manage the hall of fame project through building opening (summer to fall 2022). The full project timeline will be dependent on each applicant's proposal.

<u>Compensation</u>: Based on the individual proposal, the number of agreed-upon hours, and level of experience.

Location: Remote.

<u>Contract requirements</u>: The Project Advisor will need to sign a University of Maryland contract agreement.

<u>To apply</u>: Please send Kaitlin Ahmad (<u>kaitlin@umd.edu</u>) your resume, cover letter, and a list of past project examples. Best consideration date: December 21, 2020.

Do Good Institute Background: To learn more background about the Do Good Institute, please review these links:

Do Good Institute history

- Overview of our <u>programs</u>
- Overview of our research publications and faculty research
- Our staff and faculty
- Recent news
- 2019-2020 <u>academic year at-a-glance</u>

<u>Employer Information:</u> The University of Maryland, College Park, an equal opportunity/affirmative action employer, complies with all applicable federal and state laws and regulations regarding nondiscrimination and affirmative action; all qualified applicants will receive consideration for employment. The University is committed to a policy of equal opportunity for all persons and does not discriminate based on race, color, religion, sex, national origin, physical or mental disability, protected veteran status, age, gender identity or expression, sexual orientation, creed, marital status, political affiliation, personal appearance, or based on rights secured by the First Amendment, in all aspects of employment, educational programs, and activities, and admissions.