



Impact Interns: Fall 2020

Organization Information

Organization Name:	Calvert Impact Capital
Address:	7315 Wisconsin Ave, Ste 1000W
Website:	https://www.calvertimpactcapital.org/
Organization Description:	Calvert Impact Capital invests to create a more equitable and sustainable world. Through our products and services, we raise capital from individual and institutional investors to finance intermediaries and funds that are investing in communities around the world for a financial return and an intentional, measurable, social and environmental return. During our 25-year history, we have mobilized \$2 billion of investor capital from more than 19,000 investors while maintaining a 100% repayment record of principle and interest to all investors. Calvert Impact Capital has recently expanded our services to include loan syndications, where we originate, structure and administer loans for institutional and qualified lenders seeking high impact private debt opportunities. Since the launch in 2017, we have syndicated more than \$210 million of capital across 13 transactions.
Point of Contact: (Name, title, email)	Leigh Moran, Director, Strategy & Communications, lmoran@calvertimpactcapital.org

Position Description

Internship Time Period:	<input checked="" type="checkbox"/> Fall 2020 <input type="checkbox"/> Other: _____
Hours Per Week:	10 hours
Undergrad/Grad Intern Preference: (you may only select one per project description)	<input checked="" type="checkbox"/> Graduate <input type="checkbox"/> Undergraduate
Internship Description and Duties:	Calvert Impact Capital is seeking an intern to support the Strategy, Communications, and Impact team with execution of a key project related to our impact management and measurement efforts. Calvert Impact Capital (CIC) is a founding Signatory to the Operating Principles for Impact Management (the Principles), a set of impact management best practices designed to promote impact integrity and increase transparency in reporting. The Principles aim to provide a common market standard to evaluate an asset manager's



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	<p>impact management processes. To-date, over 90 leading global impact investors have adopted them.</p> <p>The intern would support CIC's efforts to develop and share case studies for Principle #8, "Impact at Exit". The intern would work with staff to conduct interviews of CIC borrowers who are repaying their loans and exiting the portfolio. These case studies will provide a compelling overview of the borrower and their strategy, details on the borrower's portfolio and impact, the relationship the borrower has had with CIC, and the impact of our capital on the borrower's ability to build, grow, and/or sustain their operations and impact.</p> <p>Pending borrower permission, the case studies will be promoted publicly and ideally serve as an important resource for the impact investing field.</p> <p>The intern will help spearhead this effort, working closely with the Senior Officer and Analyst of the Strategy, Communications and Impact team:</p> <ul style="list-style-type: none">- Develop format and content of case study template;- Coordinate scheduling and conduct interviews with borrowers and investors;- Compose first draft of case studies; coordinate with relevant staff to solicit edits and feedback, incorporate changes and finalize content, including photos;- Conduct follow-up with borrowers and potentially investors to ensure timely and thorough completion of case study;- Create and manage webpage where case studies will be hosted;- Develop library of social media content (for Twitter and LinkedIn) to highlight specific case studies;- Compose blogs for Calvert Impact Capital based on profile content, highlighting interesting stories and trends that borrowers share;- As time allows, the intern will support additional case study projects at Calvert Impact Capital, including an effort to profile a range of faith-based investors and provide a detailed overview of their impact investment strategies, how the strategies were created, including challenges faced and opportunities perceived.- As time allows, the intern will also support general communications at Calvert Impact Capital, authoring content for social media and blogs.
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	<p>This is a great opportunity to exercise creative skills and develop project management expertise. It is also a tremendous learning opportunity for any student who wants to understand impact investing industry in greater depth, especially those who are curious about impact management and measurement. The intern will work closely with senior staff at Calvert Impact Capital and will be encouraged to participate in all staff meetings, as well as brown-bags and other opportunities for learning. The intern will also be encouraged to get to know Calvert Impact Capital staff across teams (Investor Relations, Strategy, Comms, & Impact, Investments, Risk Management).</p>
<p>Description of long-term project the Impact Intern will lead or substantively contribute to:</p>	<p>The case studies serve as a field-building resource for impact investors on a critical topic: impact management and measurement (IMM). Standardization and clarity around IMM practices is absolutely essential to scaling the practice of impact investing and must be done if we have any hope of achieving the SDGs. Amid a rapidly changing global environment, we believe that increased clarity around IMM is especially critical. In sharing these case studies and continuing to prioritize IMM transparency, Calvert Impact Capital hopes to use our influence to encourage the impact investing industry to follow suit.</p>
<p>Qualifications and/or skills desired:</p>	<p>The role requires a candidate to have excellent writing and interpersonal skills, exceptional judgment and attention to detail, and a passion for impact investing. The ideal candidate has excellent time management skills, an ability to develop content through a story-telling lens. Social media experience, graphic design (especially use of InDesign), website management skills are a plus.</p>
<p>The following information is required from the intern:</p>	<p><input checked="" type="checkbox"/> Resume <input checked="" type="checkbox"/> Cover Letter <input checked="" type="checkbox"/> Writing Sample <input type="checkbox"/> Other: _graphic design samples if relevant _____</p>
<p>Interviews will be conducted via the following methods:</p>	<p><input type="checkbox"/> Zoom <input type="checkbox"/> Google Hangouts <input type="checkbox"/> WebEx <input checked="" type="checkbox"/> Other: _Microsoft teams (no action needed by applicants, this is just the system CIC uses and is accessible by external participants) _____</p>